

**STATE OF SOUTH CAROLINA  
COUNTY OF OCONEE  
PROCLAMATION 2022-14**

**A PROCLAMATION RECOGNIZING THE OUTSTANDING ACHIEVEMENTS OF  
JEREMY LABOONE**

**WHEREAS**, in October 2019, Jeremy LaBoone arrived at the Oconee County Detention Center and staff quickly realized he had a great attitude, a willingness to learn new things and excelled at any job assigned to him; and

**WHEREAS**, as part of the Life After Lock Up Program, Mr. LaBoone began working as a Custodian I for Oconee County on November 4, 2020, where he continued to learn and take on more responsibility; and

**WHEREAS**, Mr. LaBoone obtained a Certified Pesticide Applicator License, successfully passed the universal exam on how to responsibly handle refrigerants and completed the TracPipe CounterStrike and TracPipe PS-II training program; and

**WHEREAS**, on June 22, 2022, Mr. LaBoone was promoted to Maintenance Mechanic I and became interested in maintaining the Oconee County Sheriff's Office and Detention Center HVAC systems; and

**WHEREAS**, while working full-time, Mr. LaBoone continued his education at Tri-County Technical College and received the Most Outstanding Student Award for his department and made the Dean's List; and

**WHEREAS**, on August 4, 2022, Mr. LaBoone became the first Oconee County Life After Lock Up participant to earn an Associate Degree for studies in Heating, Ventilation & Air Conditioning (HVAC); and

**WHEREAS**, Mr. LaBoone has distinguished himself as hard-working, dedicated, punctual, humble and kind and has consistently shown his commitment to helping his fellow staff and teaching current inmates various skills; and

**WHEREAS**, many who have had the opportunity and privilege to work with Mr. LaBoone have stated that his smile, positive attitude and work ethic are contagious and that everyone has something they can learn from Mr. LaBoone; and

**WHEREAS**, on August 22, 2022, Mr. LaBoone was promoted to Maintenance Mechanic II in light of his recent and very impressive accomplishments.

**NOW, THEREFORE**, we, the Oconee County Council, do hereby recognize the outstanding achievements of Jeremy LaBoone and express sincere gratitude for his contributions to Oconee County.

**APPROVED AND ADOPTED** this 6th day of September, 2022.

OCONEE COUNTY, SOUTH CAROLINA

\_\_\_\_\_  
John Elliott, Chairman of County Council  
Oconee County, South Carolina

Attest: \_\_\_\_\_  
Jennifer Adams, Clerk to County Council  
Oconee County, South Carolina

**STATE OF SOUTH CAROLINA  
COUNTY OF OCONEE  
PROCLAMATION 2022-15**

**A PROCLAMATION RECOGNIZING THE 100<sup>TH</sup> BIRTHDAY OF  
BONNIE MOSES AND HER CONTRIBUTIONS TO OCONEE COUNTY**

**WHEREAS**, Bonnie Moses was born in Oconee County on September 2, 1922 to Daisy J. Williams Jones and David McKinney; and

**WHEREAS**, after high school, Mrs. Moses began working as a Private Branch Exchange (PBX) Operator at the New York Hilton. She then met her late husband James Moses and returned to Oconee County; and

**WHEREAS**, throughout her life, Mrs. Moses welcomed one daughter, three granddaughters, two great-grandchildren and a great-great grandson and has a deep love for her friends and family.; and

**WHEREAS**, Mrs. Moses served on the Board of Elections & Voter Registrations for over twenty years, conducting all county, state and federal elections that were held in Oconee County. Mrs. Moses took great pride in overseeing the day-to-day operations of the board and served as Chairman and Co-Chairman from 1982 to 1999; and

**WHEREAS**, Mrs. Moses served as a bailiff for the Oconee County Sheriff's Office from March 1993 to December 2007. Mrs. Moses treated everyone she encountered with dignity and respect; and

**WHEREAS**, Mrs. Moses is known as a woman of great faith who loves her church family at Ebenezer Baptist Church and is an esteemed member of the community; and

**WHEREAS**, many who have had the opportunity to meet Mrs. Moses know that she has never met a stranger and will tell you to "Lean in and Listen" when she has something important to say; and

**WHEREAS**, Mrs. Moses is one of our treasured residents and it is a privilege for our community to celebrate her 100<sup>th</sup> birthday and to recognize her many contributions she has made over the years; and

**NOW, THEREFORE**, we, the Oconee County Council, do hereby recognize her long life and prosperity and thank Mrs. Moses for her many years of service to the people of Oconee County.

**APPROVED AND ADOPTED** this 6th day of September, 2022.

OCONEE COUNTY, SOUTH CAROLINA

\_\_\_\_\_  
John Elliott, Chairman of County Council  
Oconee County, South Carolina

Attest: \_\_\_\_\_  
Jennifer Adams, Clerk to County Council  
Oconee County, South Carolina

**STATE OF SOUTH CAROLINA  
OCONEE COUNTY  
ORDINANCE 2022-18**

**AN ORDINANCE AUTHORIZING THE CONVEYANCE OF CERTAIN IMPROVED REAL PROPERTY, CONSISTING OF APPROXIMATELY 2.83 ACRES, TO TRI-COUNTY TECHNICAL COLLEGE, WHICH PROPERTY WAS INITIALLY DEVELOPED AS THE “QUICKJOBS DEVELOPMENT CENTER” UNDER A COMMUNITY DEVELOPMENT BLOCK GRANT; AND OTHER MATTERS RELATED THERETO.**

**WHEREAS**, Oconee County, a body politic and corporate and a political subdivision of the State of South Carolina (the “County”), is authorized by the provisions of Title 4, Chapter 9 of the Code of Laws of South Carolina, to acquire and convey real property;

**WHEREAS**, the County is the owner of certain improved real property located in Seneca, South Carolina, and consisting of approximately 2.83 acres, currently identified by Tax Parcel Number 208-00-01-109 (the “Property”), a plat for which is attached hereto as Exhibit A;

**WHEREAS**, the Property was donated to the County by the School District of Oconee County for the purposes stated below;

**WHEREAS**, the County received a Community Development Block Grant (the “Grant”) in order to construct, in concert with Tri-County Technical College (“TCTC”), the QuickJobs Development Center (the “Center”) on the Property;

**WHEREAS**, TCTC supplied the required matching funds for the Grant and was responsible for the design and engineering of the Center;

**WHEREAS**, it was the intention of the County and TCTC that the Property be transferred to TCTC five years after the Grant closeout; and

**WHEREAS**, the Grant closeout occurred more than five years prior to the date hereof, and the County and TCTC are willing and prepared to transfer the Property, as originally contemplated.

**NOW, THEREFORE**, it is hereby ordained by the Oconee County Council, in meeting duly assembled, that:

1. Oconee County hereby agrees to convey the Property to TCTC for nominal consideration.

2. The Oconee County Administrator is hereby authorized and directed to take all actions necessary to convey the Property to TCTC and to complete all other actions necessary and proper to carry out the intent of this Ordinance.

3. Should any portion of this Ordinance be deemed unconstitutional or otherwise unenforceable by any court of competent jurisdiction, such determination shall not affect the remaining terms and provisions of this Ordinance, all of which are hereby deemed separable.

4. All ordinances, orders, resolutions, and enactments of the Oconee County Council that are inconsistent herewith are, to the extent of such inconsistency only, hereby repealed, revoked, and rescinded.

5. This Ordinance shall take effect and be in full force after three readings, a public hearing, and enactment by Oconee County Council.

**ORDAINED** in meeting, duly assembled, this \_\_\_\_ day of \_\_\_\_\_, 2022.

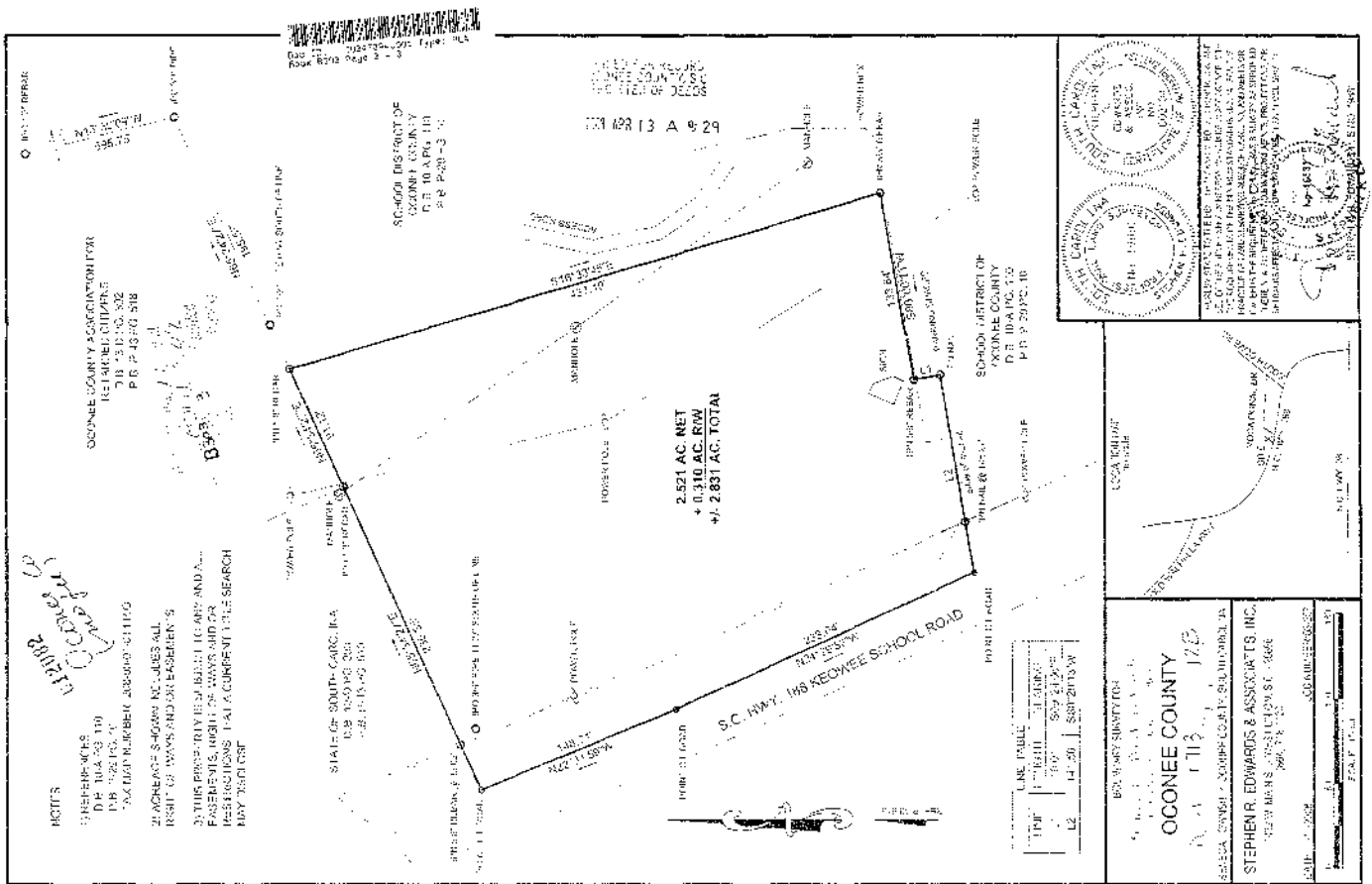
**ATTEST:**

\_\_\_\_\_  
Jennifer C. Adams  
Clerk to Oconee County Council

\_\_\_\_\_  
John Elliott  
Chair, Oconee County Council

First Reading: July 19, 2022  
Second Reading: August 16, 2022  
Third Reading: September 06, 2022  
Public Hearing: September 06, 2022

EXHIBIT A  
[See attached]



**STATE OF SOUTH CAROLINA  
COUNTY OF OCONEE  
ORDINANCE 2022-21**

AN ORDINANCE TO SUPPLEMENT ORDINANCE 2021-14, WHICH APPROPRIATED AND AUTHORIZED THE EXPENDITURE OF TWO MILLION AND 00/100 (\$2,000,000.00) DOLLARS OF LOCAL CORONAVIRUS FISCAL RECOVERY FUNDING RECEIVED BY OCONEE COUNTY (“COUNTY”) UNDER THE AMERICAN RESCUE PLAN ACT OF 2021 (“ARPA”) FOR PURPOSES OF THE SALEM WATER INFRASTRUCTURE PROJECT (“PROJECT”), BY APPROPRIATING AND AUTHORIZING THE EXPENDITURE OF AN ADDITIONAL FIVE HUNDRED, FIFTY THOUSAND, AND 00/100 (\$550,000.00) DOLLARS FOR THE PROJECT, SO THAT THE TOTAL APPROPRIATION AND EXPENDITURE AUTHORIZATION FOR THE PROJECT WILL NOW TOTAL TWO MILLION, FIVE HUNDRED, FIFTY THOUSAND, AND 00/100 (\$2,550,000.00) DOLLARS; AND OTHER MATTERS RELATED THERETO.

**WHEREAS**, in order to fulfill the intent of Ordinance 2021-14, a copy of which is attached hereto, which appropriated and authorized the expenditure of Two Million and 00/100 (\$2,000,000.00) Dollars of County ARPA funding for the Salem Water Infrastructure Project (“Project”), an additional Five Hundred, Fifty Thousand, and 00/100 (\$550,000.00) Dollars is needed; and

**WHEREAS**, Council therefore desires to augment Ordinance 2021-14 by supplementing the amount of County ARPA funding previously appropriated and authorized for the Project to achieve the foregoing.

**NOW THEREFORE**, be it ordained by the Oconee County Council in meeting duly assembled that:

Section 1.     Appropriation. An additional Five Hundred, Fifty Thousand, and 00/100 (\$550,000.00) Dollars of County ARPA Funds are hereby appropriated and set aside for the Project.

Section 2.     Expenditures. The expenditure of funds appropriated out of County APRA Funds for Project is approved in an additional amount of Five Hundred, Fifty Thousand, and 00/100 (\$550,000.00) Dollars, subject to the following conditions:

- a) This appropriation and expenditure authorization only applies to available County ARPA Funds that have been received by the County from the United States Department of Treasury and which have not been otherwise appropriated.
- b) All federal requirements, specifically including applicable regulations promulgated by the United States Department of Treasury, shall be strictly adhered to in the administration of these funds.
- c) County and the Town of Salem shall amend the subrecipient agreement applicable to the Project, as necessary, to accommodate this additional appropriation and expenditure authorization. The County Administrator is authorized to execute such an amendment on the advice of the County Attorney.

- d) County reserves the right to discontinue the expenditure of funding appropriated for the Salem Water Infrastructure Project at any time based on: (1) emergency or exigent circumstances; (2) due to lack of available funds; (3) if the Salem Water Infrastructure Project is deemed an impermissible project, in whole or part, under ARPA, Department of Treasury regulations, or other legal authority; (4) for an actual or threatened breach of the subrecipient agreement; or (5) for convenience.

Section 4. Severability. Should any term, provision, or content of this Ordinance be deemed unconstitutional or otherwise unenforceable by any court of competent jurisdiction, such determination shall not affect the remainder of this Ordinance.

Section 5. General Repeal. All ordinances, orders, resolutions, and actions of the Oconee County Council inconsistent herewith are, to the extent of such inconsistency only, hereby repealed, revoked, and superseded.

Section 6. Effective Date. This Ordinance shall become effective and be in full force from and after public hearing and third reading in accordance with the Code of Ordinances of Oconee County, South Carolina.

ORDAINED in meeting, duly assembled, this \_\_\_\_ of \_\_\_\_\_, 2022.

**ATTEST:**

\_\_\_\_\_  
Jennifer C. Adams  
Clerk to Oconee County Council

\_\_\_\_\_  
John Elliott  
Chair, Oconee County Council

First Reading: August 16, 2022  
Second Reading: September 06, 2022  
Third Reading: September 20, 2022  
Public Hearing: September 20, 2022



**STATE OF SOUTH CAROLINA  
COUNTY OF OCONEE  
RESOLUTION 2022-16**

**A RESOLUTION TO PLEDGE OCONEE COUNTY'S  
SUPPORT IN THE FIGHT AGAINST HOMELESSNESS**

**WHEREAS**, the Oconee County Council (“Council”) recognizes that homelessness is a crisis that affects people from all walks of life and that the repercussions of homelessness are felt not only by the homeless but by their friends, families, and the community at large;

**WHEREAS**, Council recognizes the inherent dignity of every person and that in the absence of adequate food, clothing, and shelter, the prosperity of the person is impaired in many ways, including poor physical and mental well-being; inadequate educational, employment, and training opportunities; familial discord; and the inability to positively contribute to one’s community;

**WHEREAS**, Council acknowledges that homeless persons often congregate in or near cities and towns and that cooperation between jurisdictions, including Oconee County and the municipalities located therein, along with jurisdictions located outside of the County, such as the City of Clemson, is necessary to effectively combat the problem of homelessness and its many negative secondary effects.

**NOW, THEREFORE**, it is hereby resolved by the Oconee County Council, in meeting duly assembled, that:

1. The Oconee County Council recognizes and declares homelessness to be a critical problem in Oconee County, demanding the County’s immediate attention and mobilization of appropriate resources.
2. The Oconee County Council further resolves (1) to provide greater awareness of the problem of homelessness, (2) to work with local agencies that provide resources that are purposed to combat homelessness, and (3) to seek opportunities to partner with nearby jurisdictions to develop effective programs to turn the tide in the fight against homelessness, all in order to provide a brighter tomorrow for our neighbors who suffer from a lack of food, clothing, and shelter.

**RESOLVED** in meeting, duly assembled, this \_\_\_\_ day of \_\_\_\_\_, 2022.

**ATTEST:**

\_\_\_\_\_  
Clerk to Oconee County Council  
Jennifer Adams

\_\_\_\_\_  
John Elliot  
Chair, Oconee County Council

**STATE OF SOUTH CAROLINA  
OCONEE COUNTY  
RESOLUTION 2022-17**

**A RESOLUTION EXPRESSING INTENT TO CEASE COUNTY MAINTENANCE ON, AND TO AUTHORIZE COUNTY CONSENT TO ABANDONMENT AND CLOSURE OF, A PORTION OF DINKY LINE ROAD (TU-34) AND A PORTION OF THORNBURG ROAD (TU-67), SUCH ROADS BEING A PART OF THE OCONEE COUNTY PUBLIC ROAD SYSTEM; AND OTHER MATTERS RELATED THERETO.**

**WHEREAS**, Dinky Line Road (TU-34) and Thornburg Road (TU-67) (collectively the “Roads”) are currently public roads that are maintained by Oconee County (“County”);

**WHEREAS**, at the request of certain owners of property adjacent to the Roads (the “Petitioners”), the Oconee County Roads and Bridges Department investigated whether County operation and maintenance of portions of the Roads should be abandoned and whether the County should consent to a petition for judicial abandonment by Petitioners;

**WHEREAS**, the findings of the Roads and Bridges Department (including a description of the dimensions of the portions of the Roads proposed to be abandoned) are contained in its Staff Report of Findings, a copy of which is attached hereto as Exhibit A and incorporated herein by reference;

**WHEREAS**, with respect to the portions of the Roads proposed to be abandoned, the County has complied with § 26-9 of the Oconee County Code of Ordinances pertaining to cessation of maintenance and consent to judicial abandonment of Oconee County public roads;

**WHEREAS**, none of the procedures undertaken by the County have shown definitively that the portions of the Roads proposed to be abandoned should continue to be maintained by the County or remain public roads, and the Oconee County Transportation Committee and County staff have recommended that the County consent to judicial abandonment of the portions of the Roads proposed to be abandoned; and

**WHEREAS**, in accordance with § 26-9 of the Oconee County Code of Ordinances, the Petitioners must fully comply with all applicable laws, including, without limitation, S.C. Code § 57-9-10, *et seq.*, (providing all required notices and service of process to interested parties in accordance with applicable law and filing a proper petition with a court of competent jurisdiction). Additionally, the County must receive adequate deeded right-of-way at the proposed new termination points of County maintenance in order to construct cul-de-sacs of adequate turnaround dimensions, as determined and approved by the County in its sole discretion.

**NOW, THEREFORE**, be it resolved by Oconee County Council in a meeting duly assembled that:

1. Oconee County, a body politic and corporate and a political subdivision of the State of South Carolina, acting by and through its County Council, desires to express its intent to cease maintenance of the subject portions of the Roads proposed to be abandoned, contingent on fulfillment of the requirements set forth in § 26-9 of the Oconee County Code of Ordinances and South Carolina state law; Oconee County further desires to express its consent to judicial abandonment of the subject portions of the Roads, as reflected on Exhibit A.
2. So long as all applicable laws are complied with, including § 26-9 of the Oconee County Code of Ordinances and S.C. Code § 57-9-10, *et seq.*, and that the County receives adequate deeded right-of-way at the proposed new termination points of County maintenance in order to construct cul-de-sacs of adequate turnaround dimensions, as determined by Oconee County in its sole discretion, and contingent on the understanding and qualification that such

abandonment and closure will be at no expense or prejudice to Oconee County, Oconee County consents to the judicial abandonment and closure of the portions of the Roads proposed to be abandoned, as specifically set forth above.

3. All actions, orders, and resolutions in conflict herewith are, to the extent of such conflict only, repealed and rescinded.
4. Should any part or portion of this resolution be deemed unconstitutional or otherwise unenforceable by any court of competent jurisdiction, such finding shall not affect the remainder hereof, all of which is hereby deemed separable.
5. This resolution shall take effect and be in force immediately upon enactment.

**RESOLVED** in meeting, duly assembled, this \_\_\_\_ of \_\_\_\_\_, 2022.

**ATTEST:**

\_\_\_\_\_  
Jennifer C. Adams  
Clerk to Oconee County Council

\_\_\_\_\_  
John Elliott  
Chair, Oconee County Council

EXHIBIT A

**STAFF REPORT OF FINDINGS**

**TO:** County Council  
**FROM:** Kyle Reid, Asst. Director of Public Works  
**DATE:** July 19, 2022

**DINKY LINE RD AND THORNBURG RD ABANDONMENT AND CLOSURE**

**FACTS**

Oconee County Roads & Bridges has been contacted by the owners of property along Dinky Line Rd (TU-34) and Thornburg Rd (TU-67) about the abandonment of a portion of the roads. This portion is to be determined by the necessity of a cul-de-sac at the termination of both roads, but generally the county would still maintain Dinky Line Rd from the intersection with Pickens Rd to past address 398 Dinky Line Rd (Tax Map #: 262-00-01-093) with the cul-de-sac on Tax Map #'s: 262-00-01-138 and 262-00-01-040 respectively. The county would still maintain Thornburg Rd from the intersection with Jenkins Bridge Rd to past 505 Thornburg Rd (Tax Map #: 275-00-03-003) with a cul-de-sac being completely constructed on Tax Map #: 275-00-03-007. The proposed abandonment would abandon approximately 1 mile of county maintained roads. The process for road closure and abandonment is to follow the requirements listed in the ordinance referenced below. Summary of Investigations:

	<b><u>The County Needs to Determine:</u></b>	<b><u>Determination:</u></b>	<b><u>Attachment</u></b>
1	Whether Dinky Line Rd and Thornburg Rd is or has been a County Road	Dinky Line Rd and Thornburg Rd is a County Road	1
2	If the section of Dinky Line Rd and Thornburg Rd is still a County Road	Yes, the section of Dinky Line Rd and Thornburg Rd is still a County Road	1
3	If the section of Dinky Line Rd and Thornburg Rd to be abandoned is in use by the general public or if the road has been practically abandoned	The section of Dinky Line Rd and Thornburg Rd is in use by the general public.	1
4	If documentation is available relating to the status of the access easement	Documentation is available	1
5	If other information is available to assist County Council in evaluating the best interest for the Oconee County public.	Comments were solicited from the posting of a sign indicating that Dinky Line Rd and Thornburg Rd was proposed for abandonment and closure	2

**Pertinent Ordinance or Regulation**

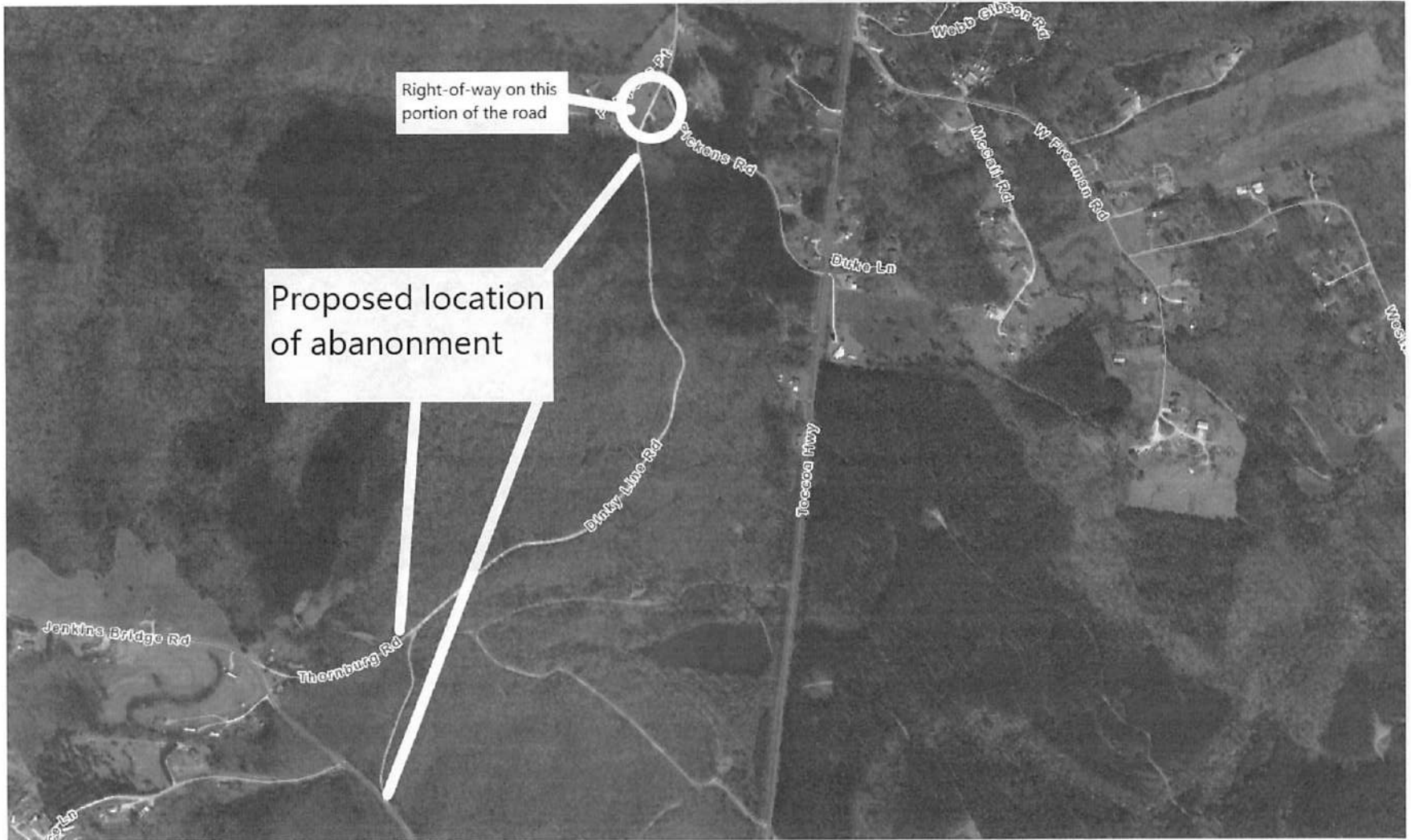
Oconee County Code of Ordinances Section 26-9 (Attachment 3)

**Recommendations**

Dinky Line Rd and Thornburg Rd has residents on either end at Pickens Rd and Jenkins Bridge Rd. Dinky Line Rd is a through from Pickens Rd over to Jenkins Bridge Rd with Thornburg Rd used as a cut

over that ties into Jenkins Bridge Rd further north. Adjacent property owners that own both sides of the majority of the roads have requested the abandonment stating it is due to unauthorized access and damage of their property and also trash being dumped along the roads. Oconee County Roads and Bridges solicited comments from the public by posting signs at the approximate location of abandonment. Out of twenty-four (24) respondents eleven (11) would like for the road to be closed and abandoned from county maintenance, and thirteen (13) would like for the roads to stay public and county maintained. Of the six (6) respondents that live or own property on Dinky Line and Thornburg Rd five would like the road to be abandoned and closed and one would like for it to remain open. The majority of comments that were for the road to be closed were due to crime, trash being dumped and speeding. The majority of comments for the road to stay open were concern about emergency vehicle access, the historic nature of the road, and using it as a cut through and/or alternative route. If council consents to the abandonment of the roads we request the abandonment be contingent upon receiving right-of-way necessary to construct two cul-de-sacs where the County maintenance is proposed to end. If this recommendation is supported by the County Council as to whether the request for abandonment and closure should be honored the requesting parties will proceed with the process to abandon the portion of Dinky Line Rd and Thornburg as described. If this recommendation is not supported by the County Council, no further action is needed.

ATTACHMENT 1



ATTACHMENT 2



### ATTACHMENT 3

#### Sec. 26-9. Road closure and abandonment.

(a)

Prior to any request for abandonment and closure of an Oconee County public road being brought before county council, county staff, including, without limitation, the Oconee County Roads and Bridges Department, will conduct a thorough investigation, adequate to determine: whether the road in question is, or ever has been, a county road; whether the road still is a county road; whether the road is still in general public use or has been practically abandoned; whether the county has any documentation relating to the status of the road, such as a dedication of right-of-way or easement, or a deed, or whether such road was subject to a prescriptive easement or easement by usage; whether there is any other information which would assist county council in determining whether the best interests of the Oconee County public will be served by consenting to the abandonment and closure of the road in question or by not so consenting. As a part of the investigatory process addressed herein, the Oconee County Roads and Bridges Department will post, adjacent to the road in question, a sign, marked so as to be as conspicuous as possible, prominently providing notice that the road, or portion thereof abutting the sign, is proposed for abandonment and closure, soliciting citizen comments concerning such proposed abandonment and closure, and providing notice of address and telephone number at the Oconee County Public Works Department to which concerned citizens may forward comments concerning such proposed abandonment and closure.

(b)

Following the investigation referred to in paragraph 1, supra, county staff will make a recommendation to the Transportation Committee of Oconee County Council, which, in turn, will make a recommendation to Oconee County Council as to whether the request for abandonment and closure should be honored or not, and provide the results of the staff investigation to county council for its use and final determination whether the county will consent to such abandonment and closure. Included with the recommendation will be any public comments received and the recommendation(s) of county staff and the transportation committee.

(c)

County council shall then, in public meeting, make a determination as to whether the request for abandonment and closure should be consented to by the County, acting by and through county council, and shall signify its decision by motion, if such decision be negative, and shall signify its decision by resolution of county council, if such decision be positive.



(d)

If county council consents to the abandonment and closure of a county public road, as addressed herein, the resolution of county council consenting to such abandonment and closure shall state, with particularity, the road, or section thereof, to be closed; the basis for county council's decision to consent to the abandonment and closure of the road; and the absolute requirement that, prior to the road, or portion thereof, in question being closed, the primary private party(ies) in interest (unless the county, itself, is the party requesting the road closure, in which case the county will be the primary party in interest to comply with this section) shall fully comply with all applicable law, including, without limitation, S.C. Code 1976, § 57-9-10, as amended, and shall provide all required notice and service of process. Only upon the meeting of such conditions and the fulfillment of such procedures will the county council consent to such abandonment and closure be considered final, and that shall be stated in such resolution.

*(Ord. No. 2010-28, §§ 1—5, 10-19-2010)*

**AGENDA ITEM SUMMARY  
OCONEE COUNTY, SC**

**COUNCIL MEETING DATE: September 6, 2022  
COUNCIL MEETING TIME: 6:00 PM**

**ITEM TITLE OR DESCRIPTION:**

Local ATAX Recommendations-PRT Commission / Fall 2022 Cycle / \$242,100

**BACKGROUND OR HISTORY:**

A portion of Local ATAX revenues received by Oconee County are made available for ATAX grants through Ordinance 2011-12. ATAX grants are to be tourism related grants that meet the ATAX guidelines specified by local and State mandates. Grants are recommended by the PRT Commission based on tourism impact of the project and approved by County Council. All external ATAX grant recipients are required to turn in intermediate reports every 60 days to the progress of the grant and a final report upon completion of the grant.

These reports are placed in the grant folder, which is kept active by the PRT staff until the grant is considered complete. Internal projects through Oconee PRT are also funneled through local ATAX for eligible projects.

**SPECIAL CONSIDERATIONS OR CONCERNS:**

**COMPLETE THIS PORTION FOR ALL PROCUREMENT REQUESTS:**

Does this request follow Procurement Ordinance #2001-15 guidelines? No [review #2001-15 on Procurement's website]  
If no, explain briefly: NO-ATAX grants

**FINANCIAL IMPACT:**

**Beginning Local ATAX balance** **\$414,099.32**  
**If all grants/projects approved/new balance will be:** **\$171,999.32**

**COMPLETE THIS PORTION FOR ALL GRANT REQUESTS:**

Are Matching Funds Available: Yes  
If yes, who is matching and how much: Varies by grant!

**ATTACHMENTS**

Spreadsheet approved by PRT Commission on 8/18/22 and 8/25/22.

**STAFF RECOMMENDATION:**

Approval of ATAX grant recommendations per the attached spreadsheet.

**Reviewed By/ Initials:**

\_\_\_\_\_ County Attorney      \_\_\_\_\_ Finance      \_\_\_\_\_ Grants      \_\_\_\_\_ Procurement

**Submitted or Prepared By:** **Approved for Submittal to Council:**

Phil Shirley, PRT Director \_\_\_\_\_  
**Department Head/Elected Official** **Amanda Brock, County Administrator**

*Council has directed that they receive their agenda packages a week prior to each Council meeting, therefore, Agenda Items Summaries must be submitted to the Administrator for his review/approval no later than 12 days prior to each Council meeting. It is the Department Head / Elected Officials responsibility to ensure that all approvals are obtained prior to submission to the Administrator for inclusion on an agenda.  
A calendar with due dates marked may be obtained from the Clerk to Council.*

## Sep-22

### Local ATAX Grants

Applicant	Funds Request	Project Description	Amount Eligible for ATAX	PRT Commission Recommendation
City of Seneca	\$15,000	Advertising	\$15,000	<b>\$7,500</b>
Devils Fork State Park	\$20,235	Tent Pad Rehabilitation Project	\$17,807	<b>\$6,000</b>
Discover Upcountry SC	\$20,000	Advertising	\$20,000	<b>\$7,000</b>
Downtown Seneca Merchants Assoc	\$1,065	Advertising	\$1,065	<b>\$1,000</b>
Eagles Nest Arts Center	\$2,000	Advertising	\$2,000	<b>\$1,000</b>
Main Street Walhalla	\$9,000	Advertising	\$6,315	<b>\$3,000</b>
Lake Hartwell Country	\$10,000	Advertising	\$10,000	<b>\$4,000</b>
Oconee County Chamber of Commerce	\$15,000	Visitor Center staffing	\$15,000	<b>\$10,000</b>
FARM Center	\$10,000	Safety Street Lighting	\$10,000	<b>\$4,000</b>
Foothills Farmstead	\$4,500	Rebuild 3 chimneys	\$4,500	<b>\$2,200</b>
Upstate Heritage Quilt Trail	\$2,023	Advertising	\$2,023	<b>\$1,300</b>
Walhalla Oktoberfest	\$7,000	Advertising	\$7,000	<b>\$6,000</b>
Walhalla Performing Arts Center	\$10,000	Advertising	\$10,000	<b>\$7,000</b>
<b>TOTAL</b>	<b>\$125,823</b>		<b>\$120,710</b>	<b>\$60,000</b>

### PRT Internal Request

Historic Preservation	\$15,000	Alexander-Cannon-Hill House Phase II	\$15,000	<b>\$15,000</b>
Recreation Building High Falls	\$75,000	High Falls Recreation Building Refurbishment	\$75,000	<b>\$75,000</b>
Equipment-Tractor Replacement	\$47,100	Kubota 47 hp, front loader/backhoe	\$47,100	<b>\$47,100</b>
Disc Golf Tournament Sponsorship	\$5,000	Sponsor seven (7) disc golf tournaments	\$5,000	<b>\$5,000</b>
Major League Fishing	\$40,000	2023 BFL All American-Lake Hartwell	\$40,000	<b>\$40,000</b>
<b>TOTAL</b>	<b>\$182,100</b>		<b>\$182,100</b>	<b>\$182,100</b>

**Total Requested**

**\$242,100**

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization City of Seneca  
B. Address 221 E. N. 1st St (PO Box 4773)  
Seneca SC 29679

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 15,000.00  
B. How will ATAX Funds be used? Used to secure Advertising with WSPA-TV to promote out-of-county & out-of-state attendees  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100% <sup>of the</sup> <sub>event</sub>  
D. Funds furnished by your organization See Budget sheet attached  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title City of Seneca's "Race for the Green"  
B. Description of project 5K & Half Marathon  
C. Who will benefit from this project? Businesses in downtown & By-pass Area of Seneca; Also, County hotels, restaurants, and peripheral county businesses such as gas & misc. retail.

**IV. DATES OF PROJECT**

Beginning Sept 2022 Ending March 2023

**V. APPLICANT CATEGORY**

\_\_\_\_\_ Government Entity: City of Seneca municipality  
\_\_\_\_\_ Non-profit Organization: Incorporation date \_\_\_\_\_  
\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

**RECEIVED**  
8.10.22

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

This project will create overnight stays in local hotels and will fill up county-wide restaurants.

A. How many visitors/participants attended the event last year and are anticipated this year?

2022 - 750 (last year (registrants + families) 800 for 2023)

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 6070

This Year 7070

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: furnished separately

This Year: furnished separately

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

WSPA TV ADS, SOCIAL MEDIA - FACEBOOK - WEBSITE

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

Registration origin print-out illustrates origins of visitors

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Website clicks, lead ads, retargeting, Facebook monitoring, custom audience targeting, participant registration demographics.

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: Stancil, Cooley, Estes & Stamey

VIII. Will your project be using any funds from another group that received ATAX funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Riley Johnson Title EVENTS COORDINATOR, City of Seneca  
Signature [Signature] Date 8-10-2022  
Address 221 E. N. 1st St Seneca SC 29678  
Email rjohnson@seneca.sc Fax No. \_\_\_\_\_  
Phone Number (s) US 864-723-3910

B. Alternate Contact Name: Scott Moulder Title CITY ADMINISTRATOR  
Signature [Signature] Date 8-10-2022  
Address 221 E. N. 1st St Seneca SC 29678  
Email smoulder@seneca Fax No. \_\_\_\_\_  
Phone Number (s) SC. US 864-885-2721

**OCONEE COUNTY ATAX GRANT**

**RACE FOR THE GREEN 2023**

**CITY OF SENECA 5K AND HALF MARATHON**

T & R GRAPHICS	\$ 12,000.00
TIMING FOR THE RACE	\$ 2,250.00
ACTION SEPTIC	\$ 1,200.00
RACE SWAG/MEDALS/HATS	\$ 10,000.00
ROOMS FOR TIMER	\$ 300.00
FACEBOOK LIVE	\$ 400.00
D J FOR EVENT	\$ 1,640.00
DRINKS/CUPS	\$ 1,600.00
ATAX GRANT WSPA	\$ 15,000.00
HAT ADS	\$ 25,000.00
PRIZE MONEY	\$ 2,000.00
PHOTOGRAPHER FOR RACE	\$ 300.00
	<hr/>
<b>TOTAL</b>	<b>\$ 71,690.00</b>



THE  
**WU62**



THE  
**WU62**

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

## Race for the Green PROMOTIONAL PARTNERSHIP INCLUDES:

- Commercial schedule
- Your Carolina appearance
- Point of Entry Takeover ad
- Production
- Flight Dates 10/17/2022-3/10/2023



THE CW62





**140 Commercials**

**190 Commercials**



*PLUS... FREE Commercial Production!*

**330 TOTAL: 10 BB  
Commercials**



**THE CW62**

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

***Your Carolina with Jack & Megan...*** when 30 seconds isn't enough! Who is the BEST at telling your company's story? Selling YOUR company's product or service? **YOU**...of Course!

Television is the best way to tell your story....and now you have more than 30 seconds to get that story told. With over 30,000 viewers daily, your product or service is sure to be a hit!

***Your Carolina with Jack & Megan gives you a live 3-5 minute segment to showcase your products and services!!***

WSPA invites local businesses to come on the show to talk about their product or service in a lively, entertaining and informative format. This is a proven, effective way to get massive exposure and promote your business in a viewer-friendly, non-commercial environment.

***Show and Tell YOUR story on  
Your Carolina with Jack & Megan!***

\*Your Carolina with Jack & Megan is a sponsor driven show. Sponsor segments will remain live on [www.YourCarolina.tv](http://www.YourCarolina.tv) for 30 days.



THE CW62

# Point of Entry: Access Point Takeover



## 100,000 ad impressions

*This ad unit was designed for broad, high impact reach – allowing advertisers to have access to takeover the first page a viewer visits – no matter what page!*

One user might find a news article story posted on our Facebook timeline and click to read the full article.

One user might perform a google search for a News event and end up on a News Article on WSPA.com.

**When users visit WSPA.com,  
YOUR ADS ARE THE FIRST THING  
THEY SEE!**

**HUGE ENGAGEMENT NUMBERS**  
This high impact ad delivers click-through rates that are more than **15x** industry average!



Retail Rate: \$15 CPM



THE CW62



**Total investment \$15,000**



**THE CW62**

250 INTERNATIONAL DRIVE SPARTANBURG, SC 29303 P: 864-576-7777 F: 864-595-4615

# Oconee County ATAX Grant Application Form

## For Tourism Related Projects

### I. Applicant

- A. Name of Organization: Devils Fork State Park
- B. Address: 161 Holcombe Circle, Salem, SC 29676

### II. FUNDS REQUESTED

- A. ATAX funds requested \$20,234.81
- B. Funding will be used to purchase materials to construct new tent impact pads on the standard sites.
- C. One hundred percent of the requested amount (\$20,234.81) will directly attribute to attracting guest and serving tourist.
- D. Some additional funds will be provided by our agency if needed.

### III. NARRATIVE PROJECT DESCRIPTION

- A. **Project Title:** Standard Site Impact Pad Replacement
- B. **Description of Project**

Devils Fork State Park receives heavy use on spring and fall weekends and throughout the duration of the summer season with a number of our guests camping in tents. Over the years some of the impact pad timbers have started to shift and deteriorate on some of the standard RV sites. The sites have also experienced drainage issues after heavy rains. We can make our campsites more desirable by replacing older tent pads with newer pads that are larger and have better drainage. The new pads will also lessen the impact of soil compaction and erosion in the campground.

RECEIVED  
8.15.22

### **C. Project Benefits**

This project directly benefits guests visiting Devils Fork and Oconee County. Devils Fork is a popular tourist destination for numerous guests entering the Golden Corner. Many of these visitors stay at the park as they enjoy the abundant sites and opportunities within Oconee County. This proposed project will improve the overnight camping at Devils Fork by protecting the campground from the impact of tents being placed in non-designated areas, and provide campers with a more desirable place to pitch their tents.

Not only will this project benefit guests, but will also improve the overall infrastructure of the park and increase the sustainability of the park's resources. Local Oconee County businesses will benefit as well as a greater number of park guests will insure continued tourist spending.

### **IV. Dates of project**

Depending on the approval of the requested funds and when they are released, the project will begin after October 1, 2022 and completed by June 1, 2023.

### **V. Application category**

X Government Entity: Devils Fork State Park (South Carolina State Park Service).

### **VI. Demographic Data**

The proposed project will serve to strengthen Devils Fork's influence on tourism in Oconee County by rehabilitating parts of a heavily used park, thus making the park an even more desirable destination. Prior to opening in 1991, no substantial overnight accommodations providing lake access were available to people visiting Lake Jocassee. The park operates 20 mountain villas, 25 boat access only primitive campsites, 59 paved sites with water and electric hook-ups, and 25 rustic tent sites. The park also operates a Ranger Station/Park Store that provides area information and brochures. Since opening in 1991, Devils Fork State Park has steadily become a popular destination for visitors to the Golden Corner. The park staff routinely refers individuals to local restaurants, bed and breakfast, private cabin rental and county campgrounds when Devils Fork is full. The park has seen its attendance increase by providing quality facilities from which visitors can enjoy picturesque Lake Jocassee. The proposed project will improve the quality of the campground at Devils Fork, thus maintaining the standards repeat guests and new guest have come to expect.

A. In 2021, there were 248,880 visitors to Devils Fork State Park. It's anticipated that the attendance numbers will be similar in 2022.

**B.**

A total of 10,159 overnight reservations were made in 2021 with 8,948 of those reservations being made by guests from over 50 miles of Devils Fork/Oconee County. In 2021 88% of overnight reservations were made by people traveling beyond a 50 mile radius. The numbers are anticipated to be similar this year. By the first week in August of 2022 there were 6,258 overnight reservations made at Devils Fork State Park with 5,477 of those reservations being made by tourists.

**C.**

Previously there were 10,159 overnight reservations made at Devils Fork State Park with 27,935 nights reserved. The number of overnight reservations is predicted to be around the same this year. By the first week in August of 2022 there were 6258 overnight reservations made with 17,301 nights reserved.

**D.**

SouthCarolinaParks.com is the website for the South Carolina State Park Service and South Carolina as a whole. Not only is it a website for reserving campsites and cabins, it serves as a tourism guide as well. This website is connecting people all over the World Wide Web and throughout the Unites States with South Carolina. There are also printed material, brochures, television commercials and other advertisements currently circulating.

**E.**

With the popularity of social media, the South Carolina State Park Service has increased its presence on such sites as, Facebook, Twitter, YouTube, Instagram, and Pinterest. There are currently over 169,056 people following SC State Parks on Facebook, over 76,000 on Instagram, and over 18,200 followers on Twitter. Devils Fork has over 370 followers on its park specific Twitter Account. Many park guest post pictures and comments to these social media sites.

**F.**

Demographic data will be obtained from the Itinio reservation system.

## **VII. Audit**

Does your organization perform independent audit? Yes X

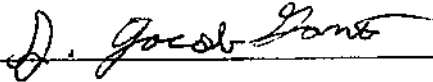
Name of the Auditor: Frances Miley, Capital Project and Grants Manager,  
SC Department Of Parks Recreation and Tourism, and the State Budget Office

**VIII.** No additional funding will come from another group that receive ATAX funds.

*I have read the guidelines for the Oconee County Accommodations Grant Request and hereby agree to comply with the rules and requirements. I understand failure to comply may result in a loss of funding for the project.*

A. Contact Name: Jacob Gantt

Title: Park Ranger II

Signature  Date 8/12/22

Address: 161 Holcombe Circle Salem, SC 29676

Email: [jgantt@scprt.com](mailto:jgantt@scprt.com)

Phone Number (s) Office: 864-944-2639

B. Contact Name: Rowdy Harris

Title: Park Manager

Address: 161 Holcombe Circle Salem, SC 29676

Email: [charris@scprt.com](mailto:charris@scprt.com)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Phone Number(s) 864-944-2639



**Budget for Tent Impact Pads**

6 x 6 x 12 Ground Treated Timbers (250).....\$11649.40

½" X 20' Rebar (25).....\$290.18

4" x 100' Corrugated Drainage Pipe(1).....\$98.37

57 Stone/Screenings (20 loads).....\$8196.86

**Total Budget From A-Tax Funds: \$20,234.81**



# Volume Savings Program

Quote #: 10400856  
 Volume Savings Expiration Date: 8/16/2022  
 Customer Name: Jacob Gantt  
 Selling System Quote Project Description: 6x6x12  
 Customer Phone#: 8037180882  
 Pricing is per Lowe's Store at: Store #1635  
 SENECA, SC  
 Store Phone #: (854) 882-0218  
 Store Contact: Jeremy Hedlund

Item #	Quantity	Item Description	QSP Unit Price	Extended QSP Price
314383	250	6-6-12 TREATED #2 GRADE TIMBERS	43.96	10,990.00
12140	25	1/2-IN X 20-FT #4 GR 40 REBAR	10.95	273.75
24139	1	4-INX100-FT PERFORAT CORRGTD PIPE	92.80	92.80

QSP Total: \$11,356.55

Total savings for this quote is \$1,025.79

You Save 8.28%

\*All items requested for volume savings may not be listed if they did not qualify for QSP savings.

MANAGER SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

\*THIS ESTIMATE IS NOT VALID WITHOUT A MANAGER'S SIGNATURE.

\*LOWE'S RESERVES THE RIGHT TO LIMIT THE QUANTITIES OF MERCHANDISE SOLD TO CUSTOMERS

\*ALL OF THE PRODUCT MUST BE ORDERED BY THE EXPIRATION DATE IN ORDER TO RECEIVE VOLUME SAVINGS

\*THIS IS AN ESTIMATE ONLY. DELIVERY OF ALL MATERIALS CONTAINED IN THIS ESTIMATE ARE SUBJECT TO AVAILABILITY FROM THE MANUFACTURER OR SUPPLIER. QUANTITY, EXTENSION, OR ADDITION ERRORS ARE SUBJECT TO CORRECTION. CREDIT TERMS SUBJECT TO APPROVAL BY LOWE'S CREDIT DEPARTMENT.

\*LOWE'S IS A SUPPLIER OF MATERIALS ONLY. LOWE'S DOES NOT ENGAGE IN THE PRACTICE OF ENGINEERING, ARCHITECTURE, OR GENERAL CONTRACTING. LOWE'S DOES NOT ASSUME SELECTION OR CHOICE OF MATERIALS FOR A GENERAL OR SPECIFIC USE; FOR QUANTITIES OR SIZING OF MATERIALS; FOR THE USE OR INSTALLATION OF MATERIALS; OR FOR COMPLIANCE WITH ANY BUILDING CODE OR STANDARD OF WORKMANSHIP.

\*LOWE'S IS MAKING THE FOLLOWING QUOTE BASED ON ITS STANDARD COMMERCIAL TERMS, AND DOES NOT AGREE TO TERMS AND CONDITIONS, INCLUDING ANY GOVERNMENTAL REGULATIONS, NOT SPECIFICALLY INDICATED OR REFERENCED IN THE REQUEST FOR THIS QUOTATION. IF TERMS AND CONDITIONS ARE PRESENTED, PRODUCT SELECTION AND PRICING MAY CHANGE PENDING LEGAL REVIEW.

\*TAXES AND DELIVERY WILL BE ADDED AT TIME OF PURCHASE AS APPLICABLE.

Visit [Lowe'sForPros.com](http://Lowe'sForPros.com)

Learn About All the Ways Lowe's Saves

Your Business Time & Money

- \* Business Credit
- \* Delivery
- \* Volume Pricing
- \* Order Ahead
- \* Account Management in the Store

**Customer Information**

(864) 844-2639  
JGANTT@SCPRT.COM




SCPRT  
181 HOLCOMBE CIR  
SALEM, SC 29676



Quote # H1130-119289  
PO / Job Name devils fork

**Delivery**

Delivery Address: 161 HOLCOMBE CIR, SALEM, SC 29676  
Delivery Options: Outside Delivery  
Delivery Date: Delivery to be scheduled at the time of purchase

Item Description	Model #	SKU #	Unit Price	Qty	Subtotal
 FLEX-Drain Pro 4 in. x 100 ft. HDPE Perforated Drain Pipe	HP4100P	1004154747	\$116.00 / each	1	\$116.00
 Unbranded 1/2 in. x 20 ft. #4 Rebar	809579	809579	\$12.81 / each	25	\$320.25
 Unbranded 6 in. x 6 in. x 12 ft. #2 Pressure-Treated Ground Contact Southern Pine Timber DISCOUNT \$4.25 OFF EACH	6330254	290931	<del>\$48.68 / each</del> \$44.73 / each	250	\$11,182.50
Outside Delivery		515683	\$79.00 / each	1	\$79.00

Prices Valid Through: 08/17/2022  
at The Home Depot #1130

Subtotal	\$12,760.26
Discounts	-\$1,062.50
Sales Tax	\$701.87
<b>Quote Total</b>	<b>\$12,399.62</b>

Orders FirstSource

DATE	QT NUMBER
08-10-22	02926245

QUOTATION

QUOTE Page 1  
QT

737599  
PIA SENECA BILL CAPPS  
101 LUMBER LANE  
SENECA, SC 29672

S  
H  
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P  
T  
O  
737599  
PIA SENECA BILL CAPPS  
JACOB GANTT 864-944-2639  
161 HOLCOMBE CIRCLE  
SALEM  
SC 29676

INO	DIST CODE	EST SHIP DATE	CLERK #	SHIPPED FROM	
		08-12-22	iwc6	SSESYD QT	
TY	ITEM NO	DESCRIPTION	UOM	UNIT PRICE	EXTENDED PRICE

350	6X6X12 #2 GC	DEVIL FORK STATE PARK TREATED POST	EA	47.76	11,940.00
25	1220REBAR	1/2"X20' REBAR #4 40G	EA	12.08	302.00

Unless otherwise specified herein, all prices shown shall only be valid for materials delivered for or received by the Purchaser within 14 days from the date of this quotation.\*\*

GRAND TOTAL	TAX	TOTAL
12,242.00	734.52	12,976.52
BFS RETAINS THE RIGHT TO ADJUST ALL QUOTED PRICES IN THE EVENT OF SHORTAGES, ENVIRONMENTAL IMPACTS, FREIGHT INCREASES, OR GOVERNMENTAL REGULATIONS.		

Printed: 08/10/2022 15:24:32  
Effective: 08/10/2022 Expires: 08/12/2022  
Location Name: SENECA, SC  
Phone: 864-888 2807

Thank you for the opportunity to quote

QUOTATION SUBJECT TO CREDIT APPROVAL



[Store Info & Directions](#)

[Services & Brands](#)

**Advance Drainage Systems 4 in. D X 100 ft. L Polyethylene Slotted Perforated Drain Pipe**

Item # 43416 | Mfr # 04010100

(3)



Roll over image to Zoom

**\$119.99**

Pay in 4 interest-free payments of \$30.00 . [Learn more](#)

209 Harbor Dr., West Union SC 29696  
 280 Garren Loop Rd Fletcher NC 28732  
 864-718-3075 SC Office  
 828-684-0640 NC Office  
 carolinamtnco@aol.com -email  
 www.carolinamountaingrading.com -website  
 Facebook-Carolina Mountain Grading



# Carolina Mountain Grading, LLC.

## Estimate

For: Devils Fork State Park  
 jgantt@scprt.com  
 161 Holcombe Cir  
 Salem, SC, 29676  
 864-944-2639

Estimate No: 1370  
 Date: 08/10/2022

Description	Quantity	Rate	Amount
Gravel 57 per ton	220	\$16.25	\$3,575.00
Screening per ton	220	\$7.27	\$1,599.40
Freight on gravel per load w/ fuel surcharge	20	\$135.00	\$2,700.00*
		Parts Subtotal	\$7,874.40

\*Indicates non-taxable item

### Payment Details

A 0% deposit of \$0.00 is required by 08/10/2022.

Subtotal	\$7,874.40
6%	\$214.50
6.75%	\$107.96
Total	\$8,196.86

Total \$8,196.86

Deposit due 08/10/2022 \$0.00

**ALEXANDER'S  
GRADING & HAULING**

P.O. BOX 1344  
Pickens, SC 29671  
Ph# (864)505-1658

**Quote**

DATE  
08/10/2022

INVOICE #

SEND TO:

SC PRT  
Devil's Fork State Park

P.O. NUMBER	TERMS	DUE DATE	WORK ORDER #
	Net 30		

QUANTITY	DESCRIPTION	PRICE EACH	AMOUNT
1 Ld.	#57 Clean Stone		\$650.00
1 Ld.	Stone Screenings		\$450.00

	<b>Total Quote:</b>	<b>\$1,100.00</b>
--	---------------------	-------------------

Total = \$11,000

**Fines Delivered to Devils Fork State Park**

Lynlee Turner <lynlee@mcneelyco.com>

To: Jacob Gantt

Tue 8/9/2022 12:37 PM

Sure thing! The total prices per load is based on 22 ton.

Fines delivered: \$33.50/TON + tax

Estimated price per load: \$780

57 delivered: \$36.00/TON + tax

Estimated price per load: \$840

Thank you!

Lynlee Turner

Salem Stone

864-944-7625

[www.mcneelycompanies.com](http://www.mcneelycompanies.com)

McNeely Companies | Everything you Need! Established 1964

McNeely Companies Office: 828.966.4270 17692 Rosman Highway, P.O. Box 40, Sapphire, NC 28774

mcneelycompanies.com

Total: \$ 16,200



**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM-RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization: *Discover Upcountry Carolina Association*

B. Address: *500 E North St, Ste C, Greenville, SC 29601*

**II. FUNDS REQUESTED**

A. ATAX Funds Requested: *\$20,000.00*

B. How will ATAX Funds be used?

*Advertising will be placed in travel-oriented publications such as Southern Living, South Carolina Living, The SC Travel Guide, Georgia Magazine, AAA Living, Our State, Newcomer, and Blue Ridge Country. Additionally, digital advertising campaigns (Facebook sponsored & boosted posts, Google Search & Display) will be conducted that will drive traffic to our website and theme-based landing pages.*

C. Estimated percentage of costs directly attributed to attracting or serving tourists? *100%*

D. Funds furnished by your organization *\$273,000.00*  
Matching Grant *\$44,000.00* Source – *Tourism Advertising Grant (SCPRT)*  
Matching Grant *\$195,000.00* Source – *Accommodations Tax grants*  
Other Funding *\$34,000.00* Source – *Appropriated funds from SC General Assembly*

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet.**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title: *Upcountry Advertising and Marketing*

B. Description of project: *Discover Upcountry Carolina Association was founded in 1978 to promote tourism as an economic development activity in the six northwestern counties of South Carolina. We implement a comprehensive advertising, marketing and public relations program that attracts around 685,000 visitors to the region every year.*

C. Who will benefit from this project?  
*The primary beneficiaries will be lodging, restaurants, attractions and recreation providers/outfitters. Retail outlets will also see the benefits, as well as festivals and special events that are held in Oconee County.*

**IV. DATES OF PROJECT**

Beginning: *9-1-22*

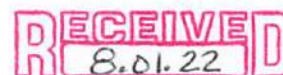
Ending: *6-30-23*

**V. APPLICANT CATEGORY**

Government Entity  
 Non-profit Organization: Incorporation date \_\_\_\_\_  
 Eleemosynary Organization under IRS Code: IRS # *501(c)6*  
 Date of Determination Letter *January 14, 1998*

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?



The entire advertising and marketing budget for our organization is targeted to audiences that are within a 50 to 350-mile radius of Oconee County. A large majority of our advertising creative features outdoor recreation and the scenic attributes of the area, so the numerous waterfalls, Lakes Jocassee, Keowee and Hartwell, the National Wild & Scenic Chattooga River, and the four state and three county parks are all featured prominently in our advertising and marketing efforts. Also, in the annual **Visitors Guide to the Upcountry**, the many Oconee attractions, sites and activities are prominently featured.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
43,379 in FY 2022. Projected 48,585 in FY 2023.
- B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?  
Last Year – 43,379 This Year – 48,585
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last Year – 67,108 This Year – 75,161
- D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The primary target markets for the Upcountry have traditionally been SC, NC, GA, and FL, so the majority of our advertising buys are in publications (and online) that reach these geographic markets. The typical visitor to our area has a mean age of 57, the average HHI is \$89,485, and the typical group size is 3.3.

- E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

We have several members and partners in Oconee County who provide testimonials about the benefits that our efforts bring to their business or organization. Lodging properties, restaurants, attractions and recreation providers are the businesses that give us the most feedback. We also receive a great deal of feedback on our social media channels from visitors about their experiences in the area.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

Visitor data is collected in several ways by our organization. Website visits are tracked with Google Analytics. Our site currently gets approximately 225,000 unique visits per year. Inquiries are generated from advertising and marketing efforts. These inquiries will be fulfilled with the Upcountry Visitors Guide and they will also be added to our e-newsletter mailing list (44,000 subscribers). Facebook Analytics are also tracked to evaluate our engagement. We currently average over 180,000 engagements per month on our page.

## VII. AUDIT

Does your organization perform an independent audit? *Yes.*

Name of the Auditor: *McKinley, Cooper, & Company, 777 Lowndes Hill Rd, Bldg. 3, Ste 225, Greenville, SC 29607*

## VIII. Will your project be using any funds from another group that received ATAX funds? *No.*

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

- A. Contact Name: *Tim Todd* Title: *Executive Director*
- Signature:  Date: *August 1, 2022*
- Address: *500 E North St, Ste C, Greenville, SC 29601* Email: *Tim@UpcountrySC.com*
- Phone Number: *864-233-2690*



## FY 2022-23 Budget

<b>Carryover Funds</b>	<b>135,000</b>
<b>Income</b>	
Memberships	10,000
Advertising	38,000
Tourism Advertising Grant	44,000
Appropriations	420,000
Accommodations Tax	270,000
<b>Total Income &amp; Carryover Funds</b>	<b>917,000</b>
<b>Expenses</b>	
Salaries/Wages	85,000
Payroll Taxes	4,000
Deferred Compensation	3,000
Employee Insurance	20,000
Contract Services	65,000
Rent	23,000
Office Insurance	1,000
Auto Expense	18,000
Utilities	2,000
Telephone	6,000
Office Supplies	5,000
Computer Services	10,000
Maintenance	1,000
Furniture & Equipment	10,000
Printing	2,500
Travel Expenses	9,000
Membership Dues	4,000
Subscriptions	500
Meeting Expense	500
SBA Loan Payment	30,000
Registration Fees	2,000
Professional Services	15,000
Board Development	2,000
Service Charges	1,500
Miscellaneous	1,000
Literature Production	47,000
Advertising	273,000
Website Development/Hosting	50,000
Travel/Trade Shows	5,000
Shipping/Postage	10,000
Research	25,000
Photography/Videography	30,000
Promotions/PR/Writing Projects	20,000
Promotional Giveaways	7,000
Fam Tours	5,000
Special Projects - SCATR, Euphoria	29,000
<b>Total Expenses</b>	<b>822,000</b>
<b>Net Profit/Loss</b>	<b>95,000</b>



**FY 2023 Budget For  
Oconee County Accommodations Tax Grant Funds**

Print Media ( <i>Southern Living, SC Living, Georgia Magazine, AAA Living, Blue Ridge Country</i> )	\$15,000.00
Social Media & Digital Advertising	\$ 5,000.00

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Downtown Seneca  
SENECA DOWNTOWN Merchants Association

B. Address PO BOX 1915  
Seneca, SC 29679

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 1065.00

B. How will ATAX Funds be used? 3 Ads in Greenwood News  
Newspaper

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100

D. Funds furnished by your organization 3477.80

Matching Grant	<u>925</u>	Source	<u>City of Seneca</u>
Matching Grant	_____	Source	_____
Other Funding	_____	Source	_____
Other Funding	_____	Source	_____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title ART AND wine Festival

B. Description of project street (RAM cut alley) ART vendors  
+ WINE TASTING with LIVE MUSIC and non-profit  
INFO

C. Who will benefit from this project? Local business in Seneca area  
and Seneca & STATE sales TAX REVENUE

**IV. DATES OF PROJECT**

Beginning 9/24 - 11am Ending 9/24 - 5pm

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_

Non-profit Organization: Incorporation date 8/18/1989

Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

Date of Determination Letter \_\_\_\_\_

http://signstrollseneca.com

**RECEIVED**  
8.11.22

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

ATTENDEES will come FROM SC, NC and  
Georgia within a 100 mile radius

A. How many visitors/participants attended the event <sup>2019</sup> last year and are anticipated this year?  
1000 - 2019 1500 this year

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year ~ 30%  
This Year ~ 35%

C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: UNKNOWN  
This Year: UNKNOWN

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
Yes - This grant will enable Greenville News

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) The Festival  
is sponsored by SENOLA MERCHANTS ASSN

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) AND Oconee county chamber of commerce

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X  
Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? CITY OF SPURCH

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Steve Guthman Title Treasurer  
Signature [Signature] Date \_\_\_\_\_  
Address PO Box 1515 Seneca SC 29677  
Email stguthman@smst.com Fax No. \_\_\_\_\_  
Phone Number (s) 770 634-0533

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_

**OCONEE COUNTY ATAX GRANT**

<b>2022 Sip 'n Stroll Budget Estimate</b>			
			<b>2022 Estimate</b>
<b>Income</b>		<b>Qty</b>	
Wine Tasting Tix		225	\$ 2,083.50
Artist Booths		25	\$ 1,250.00
Vendor License		25	\$ 175.00
T-shirt Sales		50	\$ 445.45
Poster Sales		0	\$ -
	<b>Gross Income</b>		<b>\$ 3,953.95</b>
<b>Expenses</b>			
Image Use			\$ -
Liability License			\$ 103.00
Vendor Licenses		25	\$ 175.00
Advertising			
Radio			\$ 300.00
Newspaper			\$ 625.00
Social Media Boosts			
Printing			
Posters		75	\$ 52.50
Banners			\$ 180.00
T-Shirts		75	\$ 375.00
Signage		12	\$ 120.00
Bathrooms			
Live Music			\$ 250.00
Wine			
Wine		110	\$ 966.90
Glasses		850	\$ 102.00
Labor		17	\$ 151.30
Sales tax @8%			\$ 166.68
	<b>Gross Expenses</b>		<b>\$ 3,400.70</b>

	Net Income		\$ 553.25
<b>Grants and in kind contributions</b>			
	The Journal - City of Seneca cost sharing		\$ 625.00
	94.1 The Lake radio spots - City of Seneca cost sharing		\$ 300.00
	Greenville News ads - Oconee County ATAX grant		\$ 1,065.00
	Tents, tables, road closure and security - City of Seneca in kind		



# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization Eagles Nest Art Center Located 4 Eagle  
 B. <sup>mailing</sup> Address 730 Jumping Branch Road Savannah  
Tamassee, SC 29686 2c

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 2000.00  
 B. How will ATAX Funds be used? Advertisement through W606 - Broc  
Radio, Newspaper and Facebook to attract tourism  
 C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%  
 D. Funds furnished by your organization \_\_\_\_\_ We have paid for advertising with  
 Matching Grant \_\_\_\_\_ Source our previous events  
 Matching Grant NA Source \_\_\_\_\_  
 Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
 Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Advertisement for Events  
 B. Description of project 21-Oct 15 Event - Ralph II  
22-Dec 3 Event - Darin + Brook Abbrige Holid.  
MORE EVENTS TO BE SCHEDULED NEXT YEAR - 2023  
 C. Who will benefit from this project? Eagles Nest Art Center will benefit by  
advertising our new venue in upstate Oconee County, local  
community will benefit, upstate residents of SC, Georgia and  
areas will benefit for performances we are offering

## IV. DATES OF PROJECT

Beginning 8-13-22 Ending Dec 31, 2023 3pm Aug 31, 2022

## V. APPLICANT CATEGORY

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date June 12, 2020 501c 3  
 Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
 Date of Determination Letter \_\_\_\_\_

## VI. DEMOGRAPHIC DATA

RECEIVED  
8.15.22

How will the project influence tourism in Oconee County?

Events we have provided have attracted people from the  
Upstate area, Oconee, Pickens, Anderson & Greenville counties  
as well as from North Carolina and Georgia.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
~~100~~ 150
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year no events  
This Year 50
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: no events  
This Year: 15
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
Newspaper, Face Book & Radio & Posters
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) Ticket Sales
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) - Guest Log -

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No  but we plan to.  
Name of the Auditor: \_\_\_\_\_

**VIII. Will your project be using any funds from another group that received ATAX funds?** no

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Lynn Markin Title President EAAC  
Signature Lynn Markin Date 8-13-22  
Address 701 730 Simplicity Beach Rd. Taylors SC 29686  
Email markinlynn08@gmail.com Fax No. none  
Phone Number (s) 864-280-1258

B. Alternate Contact Name: Darlene Chapman Title secretary  
Signature Darlene Chapman Date 8-13-22  
Address 330 Devine Todd Rd  
Email darlenech130725@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-710-8758

**OCONEE COUNTY ATAX GRANT**

# Eagles Nest Art Center

## Budget for Ralph Stanley II Performance October 15, 2022

Performance-	\$2500
Sound-	\$250
Hospitality	\$75
Printer Ink and Paper for 250 Tickets for Sale, 50 Posters	\$100
Radio and/or Newspaper Ads Nonprofit pricing	\$500
Facebook Boosting	\$75
Total Budget -----	\$3500

## Budget for Darin and Brooke Aldridge Christmas Performance December 3, 2022

Performance-	\$2500
Sound-	\$250
Hospitality	\$75
Printer Ink and Paper for 250 Tickets for Sale, 50 Posters	\$100
Radio and/or Newspaper Ads Nonprofit pricing	\$500
Face Book Boosting	\$75
Total Budget -----	\$3500

RECEIVED  
8.16.22

Proposed Budget for the \$2000 requested Funds

Advertising Budget for ads and posters \$1200

Extra funds would help: Building a Website to increase our visibility and outreach.

Reach a greater audience for our new venue.

Improve signage

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization                      Lake Hartwell Country

B. Address    120 History Lane  
    Pendleton, SC

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 10,000

B. How will ATAX Funds be used?

A. Lake Hartwell Country will create promotional materials for the county through ads in Fly-Fisherman Magazine as well as online commercials promoting the diversity of Oconee County's natural Resources.

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 100%

D. Funds furnished by your organization: \$11,000

E. Matching Grant \_\_\_\_\_ Source  
    Matching Grant \_\_\_\_\_ Source  
    Other Funding \_\_\_\_\_ Source  
    Other Funding \_\_\_\_\_ Source

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

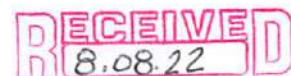
A. Project Title Annual Marketing for Oconee County

B. Description of project

Oconee County Marketing and Promotion is part of an annual commitment by Lake Hartwell Country, the regional tourism office covering Anderson, Oconee, and Pickens Counties.

Lake Hartwell Country will create promotional materials to market the County using both video and print media. The video will consist of a series of Over the Top(OTT) ads highlighting a few of the many natural wonders and attractions found throughout Oconee County. The printed advertisement will be a half page advertisement in Fly-Fisherman Magazine.

The office will also work to build strong relationships with tourism related businesses, such as retailers, restaurants, and lodging, to market the mountains and waterways of Oconee County. We plan to attract tourists who are seeking a safe outdoor experience that is uniquely found around the mountains and on the waterways of Oconee County.



**C. Who will benefit from this project?**

This project will seek to be of benefit to all businesses, parks, and individuals within the County through increased tourism and travel to Oconee. The print and video we distribute will seek to attract outdoor travelers through the media they consume, including magazines and OTT advertising. Overall half of South Carolinians participate in Outdoor Recreation and the outdoor consumer has wide demographics including all genders, ages, ethnicities, and income levels (Outdoor Industry Association 2016). That translates to over two and half million people who might be interested in the 1,355 miles of lake shoreline and multiple rivers available for recreation in the county. In addition, out-of-state tourism generated almost three times the tourism dollars of in-state tourists.

Tourism generated around \$10 million in economic impact and supported around 500 jobs, according to Oconee County's 2020 budget documents. Our organization seeks to ensure that this level of visitation continues and increases this year. Though the County once thrived through industries such as manufacturing and textiles, tourism will continue to grow as a driving force behind the County's economy. Anyone traveling to enjoy the many lakes, rivers, and mountains of the County will inevitably spend on gas, lodging, food, drink, and experiences. Our marketing campaign would not only benefit all of the businesses that serve tourists, but also boost the visitation of the many County Parks located in the area.

**IV. DATES OF PROJECT**

Beginning: 9/1/22

Ending: 1/30/23

**V. APPLICANT CATEGORY**

Government Entity:

Non-profit Organization: Incorporation date

Eleemosynary Organization under IRS Code: IRS #

X

Date of Determination Letter

12/12/1966

## VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

This campaign seeks to reach individuals outside of a 50-mile radius of the County to spend their travel dollars in Oconee County. It will utilize both OTT and print advertisements in an effort to reach a broad range of demographics. OTT advertisements will allow us to get our ads in front of individuals interested in outdoor activities. Key Performance Indicators (KPI's) will be closely tracked to ensure that content is effective not only at exposing Oconee County to tourists but that consumers act upon the advertisements they view. The series of commercials will include a diverse range of activities available in Oconee such as waterfalls, County Parks, lakes, rivers, and businesses. This campaign will ensure that the target audience is effectively reached, that this audience clicks or spends time viewing the content, and that individuals take action in pursuing Oconee County as a destination.

In order to reach a diverse viewership, we will also be placing an ad in Fly-Fisherman Magazine. This well-respected fly-fishing magazine has over 122,000 readers with a readership seeking opportunities for fly fishing. The primary reason for the effectiveness of print media continues to be that you are able to target a community of individuals based on their interests. Anyone who has fly-fished in Oconee wants to go back and could use a reminder and any fly-fisherman who sees an angler fishing the Chattooga or Chauga River is likely to want to make a trip.

A. How many visitors/participants attended the event last year and are anticipated this year?

Last year- 620

This Year- 536+OTT Ads (This is our first-time utilizing OTT and their metrics)

Fly-Fisherman Magazine

$122,000 \times 22\% = 26,840$

$26,840 \times 2\%$  (average conversion rate= 536

B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?

Last Year All

This Year All

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : 1,240 (average two nights per visitor)

This Year: 1072+Unknown amounts via OTT ads

D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

Fly Fisherman Magazine is a national publication with a very small percentage of subscribers residing within 50 miles of Oconee County. Most importantly it reaches individuals who are interested in outdoor recreation, specifically fly fishing. These readers will all be interested in the fishing, hiking, camping and overnight stays that the County has to offer.

Ads that play during streaming channel (\*Youtube TV, Hulu etc) commercial breaks provide us the ability to target individuals geographically ensuring all viewers were from outside a 50-mile radius.

E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) \_\_\_\_\_

The video advertisement and the Fly Fishermen Magazine ad will both include

numerous shots of the many outdoor opportunities available in the County. These include local businesses, County Parks, and various scenic attractions.

- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

We will be utilizing metrics from both OTT and Fly-Fisherman Magazine as well as website hits.

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_\_\_ No \_\_\_\_\_  
Name of the Auditor: Lesley Kelly

- VIII.** Will your project be using any funds from another group that received ATAX funds? No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

**A. Contact Name:** Andrew Stevenson **Title:** Grants and Fundraising Coordinator  
**Signature:** [Signature] **Date:** 8/4/22  
**Address:** 120 History Lane Pendleton, SC  
**Email:** andrew@lakehartwellcountry.com **Fax No.:**  
**Phone Number:** (s)864-646-7271

**B. Alternate Contact Name:** Les McCall **Title:** Executive Director  
**Signature:** [Signature] **Date:** 8/4/22  
**Address:** 120 History Lane, Pendleton, SC 29670  
**Email:** Les@lakehartwellcountry.com **Fax No.:**  
**Phone Number:** (s)864-646-7271

## OCONEE COUNTY ATAX GRANT



### Itemized Budget

Type of Advertisement	Total Cost
Fly-Fishing Magazine (Full-Page)	\$15,000
OTT Advertising (3 months)	\$6,000

✓

# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization MAIN STREET WALHALLA

B. Address 105 W SOUTH BROAD STREET, WALHALLA SC 29691

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 9000

B. How will ATAX Funds be used? TO ORGANIZE AND IMPLEMENT "WALHALLA WONDERLAND" A SERIES OF HOLIDAY EVENTS DURING THE MONTH OF DECEMBER

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 96%

D. Funds furnished by your organization \$6800

Matching Grant	<u>\$2800</u>	Source	<u>MAIN STREET WALHALLA</u>
Matching Grant	<u>          </u>	Source	<u>          </u>
Other Funding	<u>\$4000</u>	Source	<u>SPONSORSHIPS</u>
Other Funding	<u>          </u>	Source	<u>          </u>

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title WALHALLA WONDERLAND EVENT SERIES

B. Description of project SEE ATTACHED

C. Who will benefit from this project? DOWNTOWN BUSINESSES AND RESTAURANTS, LOCAL HOTEL AND SHORT TERM RENTAL ACCOMODATIONS, LOCAL MUSEUMS AND PERFORMANCE VENUES, CITIZENS AND TOURISTS

## IV. DATES OF PROJECT

Beginning NOVEMBER 20 2022

Ending DECEMBER 19, 2022

## V. APPLICANT CATEGORY

           Government Entity:  
  x   Non-profit Organization: Incorporation date JUNE 2021  
           Eleemosynary Organization under IRS Code: IRS #             
           Date of Determination Letter           

**RECEIVED**  
8.15.22

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

SEE ATTACHED

A. How many visitors/participants attended the event last year and are anticipated this year?

Approximately 3000 visitors for the month long festivities. We hope for at least 5000 this year

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year Approximately 800

This Year 1500-2000

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year : N/A

This Year:

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

TARGETED SOCIAL MEDIA ADS, MAGAZINE ADS, WEB BANNERS

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners)

LETTER FROM CITY OF WALHALLA,

LOCAL MERCHANTS

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

ADVERTISING DEMOGRAPHICS, WEBSITE HITS, SOCIAL MEDIA TARGETING DETAILS

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor:

**VIII. Will your project be using any funds from another group that received ATAX**

funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. **Contact Name:** LIBBY IMBODY **Title** EXECUTIVE DIRECTOR  
**Signature** Catherine Imbody **Date** 8/13/2022  
**Address** 105 W SOUTH BROAD STREET, WALHALLA SC 29691  
**Email** LIBBY@MAINSTREETWALHALLA.COM **Fax No.**   
**Phone Number (s)** 864 977-0222

B. **Alternate Contact Name:**  **Title**   
**Signature**  **Date**   
**Address**   
**Email**  **Fax No.**   
**Phone Number (s)**

**OCONEE COUNTY ATAX GRANT**



**MAIN STREET WALHALLA  
ATAx GRANT APPLICATION  
AUGUST 2022**

**DESCRIPTION OF PROJECT:**

"WALHALLA WONDERLAND" refers to a uniquely branded umbrella name for a series of holiday events in downtown Walhalla. Events for this 2nd annual series will center around:

- Small Business Saturday
- Storytime with Santa
- Carolers (in period dress)
- Concerts
- Luminary Walk
- Tour of Homes
- Tour of Churches
- Christmas Parade
- Tree lighting event

The goal of this event series is to develop downtown Walhalla as a regional destination for those seeking unique, quaint and memorable experiences for the holiday season.

**HOW WILL THE PROJECT INFLUENCE TOURISM IN OCONEE COUNTY?**

"WALHALLA WONDERLAND" will help attract tourists to Oconee County by highlighting downtown Walhalla's asset as a quaint small town with a traditional Main Street and historical feel. Those wanting to experience a small town Christmas will travel to Walhalla to take part in one or more of the series of events. We hope that this annual event series will grow in popularity and help Walhalla become a travel destination for Christmas shopping, concerts, experiences and traditions.


**ATAX/MSW "Walhalla Wonderland" Proposed Expenditures  
November-December 2022**

Printed Materials	\$1327
Kids Activity Rentals	\$993
Performers	\$2200
Golf Cart Rentals	\$1728
Portable Restroom	\$3144
Magazine Ad	\$999
Radio Ads	\$800
Newspaper Ads	\$480
Decorations/Tree	\$4117

**TOTAL EXPENSES: \$15,787.80**

**ATAX FUNDING REQUESTED: \$9000.00**

Microsoft Edge browser window showing a product page for a sign. The address bar shows [vistaprint.com/signs/posters/indoor-signs.html](https://vistaprint.com/signs/posters/indoor-signs.html).



4' x 8'

Material:  Outdoor  Indoor

Grommets:  None  Grommets

Reinforced Edges (Welding):  Yes  No

Quantity: 4


Add accessories

Price ~~\$383.23~~ **\$299.88**  
Original Price (~~\$383.23~~ **\$299.88**) + Accessories (\$0.00)

[Start designing](#)

Windows taskbar: 81°F Sunny, 10:34 AM 8/13/2021

Microsoft Edge browser window showing a product page for a sign. The address bar shows [vistaprint.com/signs/posters/yard-signs.html](https://vistaprint.com/signs/posters/yard-signs.html).



18'' x 24''

Grommets:  None  Grommets

Quantity: 30

Add accessories

Wire Yard Sign Stands: 15  \$45.00

Command™ Strips - Packs of 6 pairs: 0  Starting at \$7.00

Plastic Yard Stakes: 0  Starting at \$3.50

Plastic Table Top Stands: 0  Starting at \$4.00


Price **\$366.00**  
Original Price (\$321.00) + Accessories (\$45.00)

[Start designing](#)

Windows taskbar: 81°F Sunny, 10:35 AM 8/13/2021

MSWD x Google x Cloud x PROMC x PROMC x Hegan x Man St x Mail L x MSWA x Amazon x Car Ma x +

vistaprint.com/signs-posters/car-door-magnets.html?TopNav=Car+Magnets\_Car+Signs\_Signage+and+Trailer>Show+Display&nav=TopNav



18" x 24"

Get more mileage out of your marketing

- Semi-permanent & durable
- Fade-resistant, wind-tested magnets
- 0.85 mm with rounded corners
- Designed for metal surfaces only
- Best used in mild weather

Note: Follow the care & usage tips below to avoid damaging your vehicle.

Looking for a more permanent option? [Car Door Decals](#)

Need a hand? [Get help from one of our designers](#)

Size

8.7" x 11.5"	11.5" x 17.6"
10" x 20"	18" x 24"
12" x 24"	

Quantity 2

Price \$71.48


[Start designing](#)

[Download a Photoshop or Illustrator template for your design.](#)

81°F Sunny 10:17 AM 8/13/2021

MSWD x Google x Cloud x PROMC x PROMC x Hegan x Man St x Mail L x MSWA x Amazon x Car Ma x +

vistaprint.com/signs-posters/car-door-magnets.html?TopNav=Car+Magnets\_Car+Signs\_Signage+and+Trailer>Show+Display&nav=TopNav



10" x 20"

Get more mileage out of your marketing

- Semi-permanent & durable
- Fade-resistant, wind-tested magnets
- 0.85 mm with rounded corners
- Designed for metal surfaces only
- Best used in mild weather

Note: Follow the care & usage tips below to avoid damaging your vehicle.

Looking for a more permanent option? [Car Door Decals](#)

Need a hand? [Get help from one of our designers](#)

Size

8.7" x 11.5"	11.5" x 17.6"
10" x 20"	18" x 24"
12" x 24"	

Quantity 4

Price \$64.42

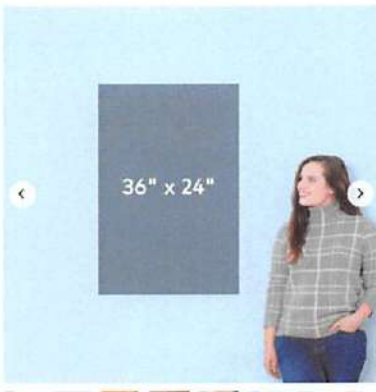
[Start designing](#)

[Download a Photoshop or Illustrator template for your design.](#)

81°F Sunny 10:37 AM 8/13/2021

MSW D | Google | iCloud | PROMC | PROMC | Hispan | Man Sh | Mail | MSW A | Amazon | Print

vistaprint.com/sign/poster/posters.html?topNav=Posters, Posters, Signs and Trade Shows+Display/Signage/TopNav



36" x 24"

Orientation: Horizontal  Vertical

Size: 16" x 20" 11" x 17" 18" x 24" 22" x 28" 24" x 36"  36" x 48"

Paper stock: Semi-Gloss Premium glossy  Mounted poster Premium matte  Outdoor

Lamination: No

Quantity: 20

Add accessories


Price ~~\$589.00~~ **\$441.74**

Original Price (~~\$589.00~~) **\$441.74** + Accessories (\$0.00)

81°F Sunny 10:39 AM 8/13/2021

MSW D | Google | iCloud | PROMC | PROMC | Hispan | Man Sh | New Mail | MSW A | Amazon | Print

vistaprint.com/marketing-materials/flyers.html?topNav=Flyers, Advertising, Marketing Materials/Signage/TopNav



11" x 17"

Paper Weight: Budget Standard  Premium Premium plus

Paper Stock: Glossy Matte  Recycled

Quantity: 250

Add accessories

Unavailable accessories for your selection

Price ~~\$206.90~~ **\$186.20**

Original Price (~~\$206.90~~) **\$186.20** + Accessories (\$0.00)

82°F Sunny 10:41 AM 8/13/2021



SEARCH >>

Order #8463

Cart(2) - custom vbs - 1  
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm [Change](#)

**17 Blue Marble Curve Slide**  
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm  
\$375.00 x 1 \$375.00

**Snow Globe**  
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm  
\$300.00 x 1 \$300.00

**Crystal Castle Combo**  
Fri, 12/10 5:00 pm - Sun, 12/12 6:00 pm  
\$262.50 x 1 \$262.50

Walhalla  
29691  
[Change](#)

SubTotal \$937.50  
Tax 6% \$56.25 \$993.75

[Continue Shopping >>](#) [Checkout >>](#)





CUSHMAN  
LET'S WORK

**QUOTE**

Q1743

08-12-2021



[www.FB.COM/rrgolfcartsseneca](http://www.FB.COM/rrgolfcartsseneca)

R&R Golf Cart Services, LLC  
820 Bypass 123  
Seneca, SC 29678

864-888-1717  
[www.rrgolfcarts.com](http://www.rrgolfcarts.com)  
[sales@rrgolfcarts.com](mailto:sales@rrgolfcarts.com)

**Bill To**

[libby@mainstreetwalhalla.com](mailto:libby@mainstreetwalhalla.com)

864-977-0222

**Ship To**

[libby@mainstreetwalhalla.com](mailto:libby@mainstreetwalhalla.com)

864-977-0222

SKU	Description	QTY	Price	Total
	Golf Cart Rental - 6-Seater Gas - 11/27 thru 12/11/21	2	\$750.00	\$1,500.00
	\$375/week/cart			
	Delivery/Pickup -	1	\$130.00	\$130.00
<b>Notes</b>				
<p>R&amp;R Golf Carts warranty ONLY covers the motor, speed controller, &amp; a new battery (See *) defect(s) in material and workmanship under normal use and service. The cost associated with component failures which are the results of abuse, neglect, lack of or inadequate maintenance, normal wear and tear, or acts of God will be the responsibility of the customer. The warranty period for all the components listed above - Electric TXT, RXV - (1) one year from the date of sale or lease of the vehicle. ( * 45 days on used batteries) Gas TXT, RXV - (6) six months (engine &amp; powertrain)</p>				

Subtotal	\$1,630.00
Tax	\$97.80
Shipping	\$0.00
<b>Total</b>	<b>\$1,727.80</b>

ALL SALES ARE FINAL. DEPOSITS ARE NON-REFUNDABLE. --- Received By: \_\_\_\_\_

# RATES AND INFORMATION

## 2021 ADVERTISING RATES

RATES	OPEN RATE	2X	3X	4X
<b>TWO PAGE SPREAD</b>	\$2949	\$2499	\$2199	\$1799
<b>FULL PAGE</b>	\$1799	\$1499	\$1299	\$1099
<b>TWO THIRDS PAGE*</b>	\$1499	\$1299	\$1149	\$849
<b>HALF PAGE</b>	\$999	\$859	\$769	\$629
<b>THIRD PAGE</b>	\$799	\$679	\$599	\$499
<b>QUARTER PAGE</b>	\$578	\$499	\$449	\$379

There is a guaranteed placement premium of 25%, positions are subject to availability.

Frequency rates are based upon a 12 month period.

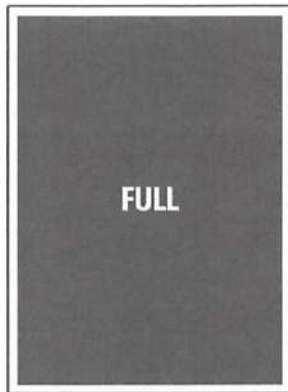
\*Exclusive ad on page.

501 C3 organizations eligible for an additional 25% off earned rate.

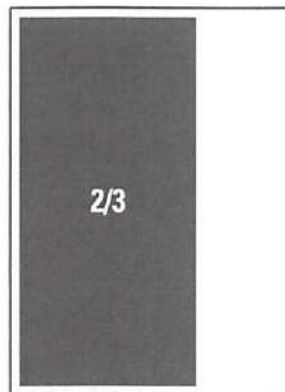
## AD MATERIAL SPECIFICATIONS

IMAGES: Minimum 300 dpi, high resolution JPEG

CAMERA READY: PDF, CMYK color, fonts embedded



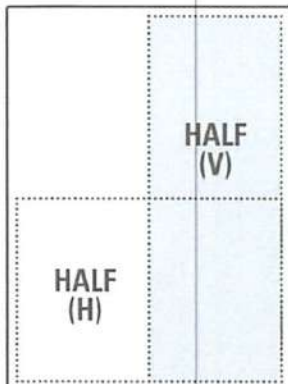
**FULL**



**2/3**

FULL PAGE  
NO BLEED: 7.625" x 10"  
BLEED: 8.875" x 11.375"  
.625" margins on all sides  
Text/Art outside of margins may be cut.

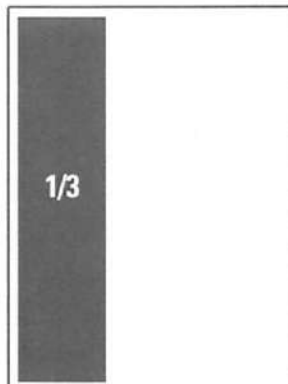
2/3 PAGE  
4.75" x 10"



**HALF (V)**

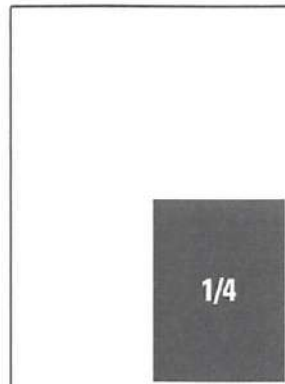
**HALF (H)**

HALF PAGE  
VERTICAL: 3.6875" x 10"  
HORIZONTAL: 7.625" x 4.875"



**1/3**

1/3 PAGE  
2.375" x 10"



**1/4**

1/4 PAGE  
3.6875" x 4.875"

## SPACE RESERVATION

### SPRING

Deadlines Feb. 1, 2021

### SUMMER

Deadlines May 3, 2021

### FALL

Deadlines Aug. 2, 2021

### WINTER

Deadlines Nov. 1, 2021



## IMPORTANT FACTS

### 11,000 PRINTED COPIES

Direct mailed to lakeside community homes, also available by subscription.

### PUBLISHED QUARTERLY

### MORE INFORMATION OR AD SPACE RESERVATION

864.882.2375

Upstate Lake Living/Oconee Publishing

## THE JOURNAL

Upstate Lake Living | The Journal  
upstatetoday.com

210 W. N. First Street  
Seneca, SC 29678



Search for products

0 items



1 item - \$2,065.00



Product

Price

Quantity

Subtotal

[12 FOOT TREE OF LIGHTS](#)

\$2,065.00

1

\$2,065.00

Coupon code

Apply coupon

Update cart

### CART TOTALS

Subtotal

\$2,065.00

Shipping

Flat rate: \$7.00

Free shipping

Local pickup

Shipping options will be updated during checkout.

Tax

Taxes will be calculated at checkout

Total

\$2,072.00

Proceed to checkout



14150 Santa Fe Trail Drive  
Lenexa, KS 66215

#### INFO

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[Terms and Conditions](#)

#### SUBSCRIBE

Email (required) \* [\(required\)](#)

enter your email



#### PAYMENT OPTIONS



Shop For More Items

# Your Cart

	ITEM DESCRIPTION	EACH	QTY	TOTAL
	20" Vinyl Bows with Decorations	\$63.90	32	\$2,044.80

Click [to remove an item from your cart](#) [Empty My Entire Cart](#)

Coupon Code:

Apply

Recalculate

Show gift options during checkout

**CALCULATE SHIPPING** (optional)

Shipping Rates:  
[\(change my address\)](#)

Rates Unavailab ▼

United States, SC, 29691

Total: Tax: \$0.00  
\$2,044.80

PROCEED TO CHECKOUT

**rayray**

If no Freight Charges calculate, please give us a call at 1-800-954-5511 and we will manually calculate and collect after order confirmation.

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization Oconee County Chamber of Commerce  
B. Address 2 Leas Courtyard Dr.  
Seneca, SC 29672

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ \$15,000  
B. How will ATAX Funds be used? Funding will be used to cover costs associated with continued operation of offices in Westminster.  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 90%  
D. Funds furnished by your organization 4,820.00  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding office space Source City of Westminster  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Chamber of Commerce Visitors' Information Centers  
B. Description of project The Chamber will promote local businesses and organizations by providing information, collateral materials and answer questions to walk-in visitors  
C. Who will benefit from this project? Visitors to Oconee County will benefit from receiving information. Oconee County Businesses will also benefit from the added marketing and exposure it will provide

**IV. DATES OF PROJECT**

Beginning Spring 2022 Ending Ongoing

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
X Non-profit Organization: Incorporation date Sept. 1966  
Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
Date of Determination Letter \_\_\_\_\_

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8.15.22

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

*By providing information concerning products services and experiences in Oconee County  
& locations in the Information District, they will have a better  
experience resulting in repeat visits and personal recommendations to other  
potential visitors.*

A. How many visitors/participants attended the event last year and are anticipated this year?

N/A

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year N/A

This Year N/A

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: N/A

This Year: N/A

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

*The locations will be listed on the Chamber website along w/ methods of contact. Information  
about the location of these offices will also be provided to local hotels.*

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) See attached letter

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) We will utilize guest logs as well as track businesses impacted by the visitors.

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No

Name of the Auditor: \_\_\_\_\_

VIII. Will your project be using any funds from another group that received ATAX funds? NO

**I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.**

A. Contact Name: Dani McBrade Title President  
Signature Dani Mullins McBrade Date 8/12/2022  
Address 2 Leas Courtland Dr. Seneca  
Email director@oconechamber.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-882-2097

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_





## OCONEE CHAMBER

ADVOCATING BUSINESS CULTIVATING COMMUNITY

Chamber Growth & Expansion Project			
		Tourism	Chamber
Remaining Payroll Expenses 40hrs x \$15/hr x 32 wks)	\$ 21,600.00	\$ 17,280.00	\$ 4,320.00
Signage for Facilities	\$ 1,200.00	\$ 1,200.00	\$ -
Office Supplies	\$ 1,000.00	\$ 1,000.00	\$ 500.00
<b>Total anticipated expenses</b>	<b>\$ 23,800.00</b>	<b>\$ 19,480.00</b>	<b>\$ 4,820.00</b>
ATAX funding	\$ 15,000.00		
Chamber Funds	\$ 4,820.00		
Office Space - Walhalla	in-kind		
Office Space - Westminster	in-kind		

rev. 8.10.22

=====



August 8, 2022

Dari McBride  
Executive Director  
Oconee Chamber of Commerce  
2 Leas Courtyard Drive  
Seneca, SC 29672

Dear Ms. McBride:

It is with appreciation for the work of the Oconee Chamber of Commerce that I provide this letter of support for your application for Accommodations Tax Funds (ATAX).

There is economic value to the City of Westminster (and all of Oconee County) for the Oconee Chamber to be active in the city and surrounding areas. The work of the Chamber enhances the economic impact of visitors and tourists, which benefits the business community by providing greater access to more customers. More business activity increases sales and use taxes available to the local governments. This is a *cycle-of-benefit* in which you play an important role.

In my view from City Hall, since the Oconee Chamber of Commerce has re-established a physical presence in Westminster, the local businesses have benefited from ease of access to you and your staff, the activities you plan and the expertise you bring to the business climate. I have noted the increased foot traffic in City Hall in existing business owners, prospective business owners and those traveling through the area as tourist. No doubt, you assist many in the business community *and* you create a benefit in all of Oconee County by assisting travelers (tourists) with information about local destinations, including restaurants, shopping and places for overnight stay.

For the decision makers assessing your grant application we encourage them to look favorably and award generously.

Sincerely,

Kevin Bronson  
City Administrator



**OCONEE CHAMBER**  
ADVOCATING BUSINESS CULTIVATING COMMUNITY

Dear Parks, Recreation and Tourism Commission,

Enclosed is the ATAX Grant Application for The Oconee County Chamber of Commerce. We appreciate your consideration in the past and are hoping to continue the work we have started in Westminster with your support.

Oconee County has become a well-known destination resulting in increased numbers of visitors. As it grows, the Chamber of Commerce continues to expand our efforts to promote tourism through direct and indirect efforts.

I would like to attend one of your meetings to answer any questions or provide any additional information you may need to adequately consider our request. Please email me at [director@oconeechambersc.com](mailto:director@oconeechambersc.com) with the next upcoming meeting information.

Thanks again for your consideration and support,

A handwritten signature in blue ink that reads "Dari McBride". The signature is written in a cursive, flowing style.

Dari McBride  
President

**OCONEE COUNTY ATAX GRANT  
APPLICATION FORM  
FOR TOURISM RELATED PROJECTS**

**I. APPLICANT**

A. Name of Organization The Foothills Agricultural Resource - Marketing Center  
B. Address Po Box 180  
Richland, SC 29475

**II. FUNDS REQUESTED**

A. ATAX Funds Requested \$ 10,000.00  
B. How will ATAX Funds be used? Installation of safety lighting along perimeter road of facility (around back where there's mine)  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 41%  
D. Funds furnished by your organization ≈ \$25,000.00  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

**III. NARRATIVE PROJECT DESCRIPTION**

A. Project Title Perimeter Lighting for driveway  
B. Description of project solar street lights installed on perimeter road around grounds to exit (see attached site map)  
C. Who will benefit from this project?  
all drivers exiting / moving about the perimeter road / exit / parking areas

**IV. DATES OF PROJECT**

Beginning Sept. 20 Ending indefinite effects

**V. APPLICANT CATEGORY**

Government Entity: \_\_\_\_\_  
 Non-profit Organization: Incorporation date 01/11/2011  
\_\_\_\_\_ Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_  
\_\_\_\_\_ Date of Determination Letter \_\_\_\_\_

**RECEIVED**  
8.15.22

**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

Multiple events hosted at the FARM Center attract visitors from out of town. Shoppers from Greenville regularly attend Saturday market. 51% of teams for sporting clays were from 50+ miles away. Fair visitors

- A. How many visitors/participants attended the event last year and are anticipated this year?  
market - 1000/wk. shooting come from Georgia NC and other places
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
fair - 11,000 +  
Last Year 41 to 51%  
This Year 41 to 51%
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: ?  
This Year: ·
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
Targeted Facebook & Instagram ads
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) \_\_\_\_\_
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Website hits, survey responses, contest registrations, entry forms for competitions

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No

Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? NO

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

- A. Contact Name: Curtis Brock Title Board Member (technical committee)  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email curtisbrock56@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-238-4748
- B. Alternate Contact Name: Gwendolyn C. McPhail Title Treasurer  
Signature Gwendolyn C. McPhail Date 08-15-22  
Address \_\_\_\_\_  
Email gkcp@mcphail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-247-4843

**OCONEE COUNTY ATAX GRANT**

Part	Count	Cost per	
Solar street light w/bracket	15	\$489	\$7,335
20' aluminum light pole	15	\$1,700	\$25,500
Concrete for ground mount	15	300	\$4,500
Total			\$37,335

Richland Creek

SEARCH THE

CAMPING

FAIR  
MIDWAY

PARKING

AMPHITHEATRE

CONCERT  
STAGE

UNUSUAL  
MARK

PHOTO  
BOOTH

CONCERT  
MUSIC

PARKING

PARKING

FARM Center  
Farmers Market and...

Advanced Auto Care

Caliber Collision

AUTOMOTIVE  
SPECIALISTS OF

Anchor Turf

Google

lights



J

# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

- A. Name of Organization The Foothills Farmstead
- B. Address (mailing address) 435 Farmstead Way  
Westminster, SC 29693

## II. FUNDS REQUESTED

- A. ATAX Funds Requested \$ 4,500.00
- B. How will ATAX Funds be used?

*ATAX Funds will be used toward rebuilding the 3 large chimneys of the farmhouse at the Foothills Farmstead. These were (and will be) the only heat source for the house. Two of the original chimneys were dismantled with bricks and rocks saved for the rebuild. The third chimney was removed in the 1950s but will be rebuilt at the farmstead site. Old brick along with similar rocks have been collected from the area for this third chimney. All three chimneys match in height and overall size and funds requested (and matched) go toward labor costs to rebuild these three functional chimneys.*

- C. Estimated percentage of costs directly attributed to attracting or serving tourists? ???
- D. Funds furnished by your organization \$15,000
- |                                |   |
|--------------------------------|---|
| Matching Grant <u>\$15,000</u> | Source <u>Anonymous Foundation (already received)</u> |
| Matching Grant _____           | Source _____  |
| Other Funding _____            | Source _____  |
| Other Funding _____            | Source _____  |

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

- A. Project Title Chimney Rebuild (x3)

- B. Description of project:

*The Foothills Farmstead is a living history farm located in Oakway, SC. It illustrates the lives of farming in the Foothills of the Southern Appalachian Mountains of Georgia, South Carolina and North Carolina.*

*Specifically, this grant request is to rebuild the 3 large chimneys on the farmhouse at the farmstead. The main farmhouse will be the hub of the farmstead and will also serve as a Visitors Center in the southern part of Oconee County. Tourists who visit will be able to learn about other sites, lodging and restaurants in the area when they visit the farmstead. These 3 functional chimneys will provide the heat for the farmstead main farmhouse while maintaining the historical integrity of the house.*

- C. Who will benefit from this project?

*The great thing about heritage tourism is that it entails both preservation and attraction. Those who benefit from this will be residents of the region wanting to preserve their heritage. However, the largest benefit will be to the growing number of attractions in Oconee County for tourists. Benefits will thus be seen across the board in areas such as overnight stays, local restaurant visits and areas of commerce*

**RECEIVED**  
8.15.22



like small businesses (local shopping). This will be achieved the greatest through large events at the farmstead including out-of-town bus tours, weddings, festivals, and other events such as tractor/engine shows, etc.

#### IV. DATES OF PROJECT

Beginning November 2022

Ending March 2023

#### V. APPLICANT CATEGORY

Government Entity:

- Non-profit Organization: Incorporation date March 10, 2017
- Eleemosynary Organization under IRS Code: IRS # 82-0943477
- Date of Determination Letter April 5, 2017

#### VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

*Tourism will be influenced in Oconee County not only by bringing in visitors to the farmstead, but by subsequently sending them forth to other attractions and accommodations throughout the county.*

- A. How many visitors/participants attended the event last year and are anticipated this year?  
N/A
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
Last Year N/A  
This Year N/A
- C. How many overnight stays were created by this event last year and are anticipated this year?  
Last year: N/A  
This Year: N/A
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

*The Foothills Farmstead will begin marketing throughout the region in newspapers, internet, mailings, networking, etc. This will begin in the larger cities surrounding the farmstead including (Georgia) Athens, Atlanta, Augusta, (South Carolina) Greenville, Columbia, Charleston and (North Carolina) Charlotte, Greensboro and Asheville. The farmstead is already listed in the SC Agritourism Passport.*

- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) *See answer to next question...*
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics)

*The Foothills Farmstead officially opened to the public on July 11<sup>th</sup>, 2020 for 2 hours each week through December 31st, 2021. This was paid for through a grant with SC Humanities. In order to keep record for demographic data, the Foothills Farmstead is maintaining a guest log on site that records number of visitors, their respective zip codes and how they found out about the Foothills Farmstead. The Foothills Farmstead Website also records demographic data statistics. Also, a record will be compiled of all advertising demographics and compared to visitation to get an idea of what advertising methods are effective.*

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X

Name of the Auditor: \_\_\_\_\_

**VIII.** Will your project be using any funds from another group that received ATAX funds? No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. Contact Name: Nicholas Gambrell Title Director  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email ng33986@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 864-710-1568

B. Alternate Contact Name: \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
Address \_\_\_\_\_  
Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
Phone Number (s) \_\_\_\_\_

*Nicholas Gambrell*

Chimney Rebuild (x3)  
The Foothills Farmstead  
ATAX Grant Request  
August 2022

**Bids from Contractors:**

Campbell Masonry	\$8,000 per chimney	\$24,000 total
DPI Masonry	\$6,500 per chimney	\$19,500 total

\*\*\* Note: DPI Masonry is who built the foundation of the farmhouse. Estimates above are for labor costs only. Materials are already onsite, most of which were reusable from the original location.

**Photos:**



Photo of 1 (of 3) chimneys to be rebuilt. This photo was taken shortly after the dismantling began.



This photo shows the lower section of one chimney. All three chimneys have a granite base and firebox inside.



This photo is from another house in Oakway built by the same builders in late 1800s. The fireplaces are all of the exact same style: solid rock sides and brick starting from the middle of the firebox and up.

The Foothills Farmstead  
Main Farmhouse Rebuild Update  
August 2022

These photos show the current progress on the main farmhouse rebuild at the Foothills Farmstead as of August 2022.



Photo taken 8/10/22 of front porch roof being installed



Photo taken 7/21/22 of wrap-around front porch



Photo taken 7/8/22 of overall house structure

— *The* —  
**FOOTHILLS**  
FARMSTEAD  
c.1925

15 August 2022

Oconee County PRT Commission  
415 S. Pine Street  
Walhalla, SC 29691

Dear PRT Commission,

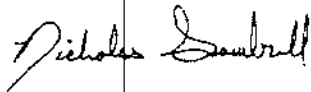
Please find attached an application for an ATAX Grant from the Foothills Farmstead. This request is to help in rebuilding the 3 large chimneys at the historical main farmhouse that we are reconstructing. Of the \$19,500 needed, the farmstead has already received \$15,000 from a private anonymous foundation.

The PRT Commission has been a part of this whole process in granting ATAX funds as we move along. Attached you will also find an update on the progress of the main farmhouse rebuild. We were delayed due to Covid this year but reconstruction is moving along now. The community has been very supportive in getting us this far and we hope to have the house dried in completely by the end of this year.

The Foothills Farmstead currently has 2 other ATAX Grants that have not been closed out. One is for the installation of the electricity at the farmhouse. Again, this was slightly delayed this year but we have just had temporary power installed on site. When the roof and walls are soon completed, wiring will be completed and that grant closed out. Also, the farmstead has an open grant for labor to move the old grist mill from its original location to the farmstead site. This has been a long process that is still ongoing. The remaining funds for that grant are for a crane service to lift the heaviest parts of the mill. Those parts come at the end of the move and the grant will be closed at that time.

Thank you for considering this grant request for rebuilding the chimneys. We are getting closer to completion of the farmhouse and being able to be continually open to the public. We appreciate your support. If you require further information or have questions, please let us know.

Sincerely,



Nicholas Gambrell

Mailing Address: 435 Farmstead Way  
Westminster, SC 29693

info@oldoakway.com  
864.710.1568



**V. APPLICANT CATEGORY**

Government Entity:

Non-profit Organization: Incorporation date 11/15/2004

Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

Date of Determination Letter \_\_\_\_\_

**VI. DEMOGRAPHIC DATA**

**How will the project influence tourism in Oconee County?**

The Upstate area has many attractive features for tourists to enjoy from outdoor adventure, historical sites, art venues and quaint communities to explore. To date 159 quilt panels are located throughout Oconee County and 2 are in production or waiting to be installed.

Quilting has a long tradition in the Upstate of South Carolina and continues today with traditional and studio quilters throughout the area. The Upstate Heritage Quilt Trail (UHQT) has the largest number, 283, hand painted quilts displayed in outdoors settings in South Carolina. This Trail leads visitors through Anderson, Oconee, and Pickens Counties. Whether walking, biking, or driving the trail is an adventure through the countryside and towns along the way. We encourage visitors to stop and sample eateries and quaint "mom and pop" shops and visit historical sites, they discover while touring. Many of the destination sites comment that visitors following the Trail do stop and engage and enjoy their venue. Self-guided exploration is increasing as visitors shy away from group tours and heavily populated areas. The UHQT website and its interactive map along with the UHQT Tour app provides visitors access to up-to-date information promoting historic and cultural sites. Our moto is "Every Quilt Tells a Story and Every Story Leads to Discovery". This project helps promote community pride and remembrances to local history from all walks of life.

The UHQT's distribution of printed media throughout the state, regionally and nationally is attracting individuals and groups interested in southern history, the arts, scenic adventures, small town explorations as well as quilting enthusiasts. The travelers who visit the UHQT have learned about the Trail through our independent and joint promotion efforts in addition to word of mouth from family and friends. See attachment **Distribution of 2022 UHQT Rack Card, Social Media Data and Articles and Presentations Summary.**

How many visitors/participants attended the event last year and are anticipated this year? Capturing on the ground visitation data is difficult given the Quilt Trail primarily a self-directed tour. We do speak with destination sites and receive feedback from them about Trail inquires and visitors who found a destination while touring the Trail. We monitor Face Book clicks, likes and followers, UHQT website visits and will be monitoring Tour app visits and responses. Additionally, we tract UHQT map distribution and requests for resupply, record number of people attending presentations delivered, record attendance for special events the UHQT participates in or organizes. Visitors to our three studios is monitored as well as individuals and groups we help with trail tours.

A. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County

last year and are anticipated this year?                      Last Year                      This Year

UHQT is a self-guided tour. Feedback received from destination sites indicated sites do have frequent visitors who found them by touring the Trail.

B. How many of the visitors/participants were from beyond a 50-mile radius of Oconee County last year and are anticipated this year?

Last Year \_\_\_\_\_ This Year \_\_\_\_\_

C. How many overnight stays were created by this event last year and are anticipated this year?

Last Year: \_\_\_\_\_ This Year: \_\_\_\_\_

D. How do you plan to advertise this event beyond a 50-mile radius of Oconee County?

The publications selected for advertisement have audiences' interests in historic tourism, quilts, small town exploration, nature and the arts. These printed and media-based advertisements, along with other community-based activities, promote Oconee County to an audience throughout the South Carolina, Tristate area and Upstate Counties. Face Book & Instagram Pages reach beyond 50 miles.

- Upcountry South Carolina Magazine
- Quilters of South Carolina Quarterly Newsletter, membership 350
- Include promotion of UHQT Tour App with all promotional efforts. This is a new application for the UHQT and will monitored through Google Analytics.
- UHQT Rack Card is distributed to information centers throughout tri state area, distributed at various local regional, state and tri state venues. UHQT develops and distributes. Annual distribution is 7,500
- South Carolina Quilt Trail Rack Card is distributed to information centers throughout tri state area, distributed at various local regional, state and tri state venues. UHQT develops and distributes SCQT card. Production and distribution costs are shared by SCQT members. Annual distribution is 5,500
- Participation in events and speaking requests promoting the UHQT and the Upstate,
- Provide information to various newspapers and radio shows throughout the Upstate about the UHQT and its activities.
- Promotion of UHQT through social media outlets
- Web site link placement on destination sites and local and regional tourism organizations sites.
- Visit Oconee SC County web site and publications as well as Anderson and Pickens County web sites and publications.

#### **Other Promotional Activities planned for 2023**

- Carolina Arts News, posts new additions to UHQT on their blog and Face Book page. <https://carolinaartsnews.wordpress.com/category/quilt-trail/>
- UHQT participated in QuiltFest Mancuso Show Management, Inc., Greenville April 27-29, 2022, 450 rack card were distributed.
- UHQT has been invited to participate in the QuiltFest Mancuso Show Management, Inc., April 2023. Additionally requested to conduct demonstrations during show



- Coordinating with other local organizations a series of Quilt Shows and lectures throughout 2022/23 to promote textile arts in Oconee County.

E. What other documentation can you provide demonstrating this event promotes tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop, or accommodations owners). See Attachments Individuals Greater the 50 miles visiting Oconee County and Distribution of 2022 UHQT Rack Card, Social Media Data and Articles and Presentations

F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) The Quilt Trail monitors distribution of rack cards and individual requests for additional information. Web site hits and demographics ~~that~~ are monitored monthly. Records are kept of all requests for tour assistance, presentations, and workshops, visitors to the studio, and tracking, when possible, from advertising venues.

**VII. AUDIT**

Does your organization perform an independent audit? Yes \_\_\_ No X  
 Name of the Auditor: \_\_\_\_\_

VIII. Will your project be using any funds from another group that received ATAX funds?  
No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

A. **Contact Name:** Martha File Title President  
 Signature *Martha File* Date 8/7/2022  
 Address PO Box 333, Walhalla, SC 29691  
 Email info@uhqt.org Fax No. NA  
 Phone Number (s) 864-723-6603 or cell 904-874-1975

B. **Alternate Contact Name:** Nancy Warmath Title Production Manager  
 Signature *Nancy Warmath* Date 8-7-2022  
 Address PO Box 333, Walhalla, SC 29691  
 Email info@uhqt.org Phone Number (s) 864-723-6603

**Budget FY 2022/23**

UHQT Marketing & Development Plan for Anderson, Oconee, and Pickens Counties. Line items which support efforts for all three counties are noted in Column A, Column B related only to Oconee County.

	A	B
UHQT Marketing & Development Plan FY2022/23	Anderson, Pickens Counties ATAX Requests	Oconee County ATAX Request
	Set. 2022- Aug, 2023	Sept. 2022 – Jan. 2023
<b>Computer Marketing Resources</b>		
1 yr. Adobe PDF converter fee	\$ 179.88	\$ 30.00
1 yr. Dropbox subscription	\$ 127.07	\$ 24.00
1 yr. GoDaddy .org domain	\$ 121.15	
1 yr. GoDaddy UHQT business email marketing	\$ 127.07	
1 yr. Microsoft 365 email essential GoDaddy	\$ 39.00	
1 yr. Bluehost web site hosting, back up, security	\$ 264.00	
1 yr. Bluehost SEO Tools, web site	\$ 71.00	
1 yr. Web site maintenance	\$ 250.00	\$ 83.00
<b>Sub Total</b>	<b>\$ 1,187.00</b>	<b>\$ 137.00</b>
<b>Promotion</b>		
10,000 Printed rack cards and postage	\$ 2,000.00	\$ 200.00
Upcountry Directory Tours app promotion, Web ad with SCQG & Blue Ridge Magazine	\$ 1,500.00	\$ 500.00
<b>Sub Total</b>	<b>\$ 3,500.00</b>	<b>\$ 837.00</b>
<b>Web based App &amp; Social Media Marketing</b>		
Annual fee Tour app	\$ 249.00	\$ 62.00
Social development Copy writer; 30 hrs. @\$25/hr	\$ 750.00	\$ 100.00
Social Media boosts	\$ 500.00	\$ 167.00
<b>Sub Total</b>	<b>\$ 1,499.00</b>	<b>\$ 1,004.00</b>
<b>Total Marketing Budget</b>	<b>\$ 6,186</b>	<b>\$ 1,841.00</b>
<b>Oconee County Only</b>		
Interpretive Signage 2 needed @\$90 each; development, production, delivery		\$ 180.00
<b>Total ATAX Request for Oconee County Sept. 2022/ Jan. 2023</b>		<b>\$ 2,023.00</b>



To View Interactive Map and Read the Complete Story  
Scan this QR Code and visit our Website  
[www.UHQQT.org](http://www.UHQQT.org) 864.723.6603



Upstate Heritage Quilt Trail

#281

# On the Quilt Trail

Explore and Discover

## Pin Wheel

**Quilter: Bessy Ramey**

**Sponsor: Howard Queen**

Bessie attended the State Normal School in Athens, GA to become a teacher. She taught at Bethlehem School in Mountain Rest in the early 1900's and later at Chattooga School in Whetstone. Bessie married Virgil Howard Ramey in 1914. They had three children Bob, Alberta, and Sue, as well as ten grandchildren. She made this baby quilt for Howard, her youngest grandchild, in 1959. Inspired by their grandmother, all four of her granddaughters went into education. She lived her whole life in Mountain Rest.

The pinwheel block has a long history and appears in many American quilts dating from the early 1800's. The pinwheel was one of the first examples of quilts taking on a more decorative look while retaining their practicality.



Sign provided through Oconee County ATAX Commission

**Distribution of 2022 UHQT Rack Card, Social Media Data and Articles and Presentations.**

<b>Number in Group Not in the Anderson, Oconee or Pickens Counties Oconee or Pickens Counties</b>	<b>Group Category</b>	<b>Quantity Distributed</b>
12	Quilt Shops: GA (3), FL (3), NC (5) and SC (8 greater than 50 miles) &	
58	Quilting Guilds and Groups: GA (9), NC (3) and SC (46 greater than 50 miles	1965
8	SC Welcome Centers	3,175
7	Quilt Museums: GA (2), KY, NC, TX, VA & Ontario	245
22	SC Historical Societies, Museums, Low Country Visitors Centers	330
29	Individuals mailed maps >50 miles: SC, FL, NC, GA, CA, OK, PA, IL.	29
<b>Total Mailed</b>		<b>5,744</b>
 <i>Within Anderson, Oconee or Pickens Counties</i>		
1	SC Welcome Center, Fair Play	900
0	UHQT individual contacts and community events (In person presentations and events were cancelled due to COVID)	
7	UHQT local destination sites (Delivery to sites restricted due to COVID)	1500
<b>Total Delivered or Mailed</b>		<b>2,100</b>
<b>Total Distribution</b>		<b>7,844</b>

**Face Book & Instagram Pages** – The Upstate Heritage Quilt Trail uses three separate face book pages to promote local activities and announcing new quilt installations. To date these pages, have over 1917 followers. Boosted announcements reach an average 4- 6 K people throughout the United States and posts clicks range from 350 – 1500 per announcement. Face Book users are 93.5% Women and 6.5% Men. Instant Gram users are 82% women and 18% men.

<b>FACE BOOK</b>			<b>INSTANT GRAM</b>		
Age	Women	Men	Age	Women	Men
18-44	10%	0.90%	18-44	19.8%	5.5%
35-64	35%	1.60%	35- 64	38%	7.3
65+	42.7%	2.4%	65+	12.2%	1.3%

## Distribution of 2022 UHQT Rack Card, Social Media Data and Articles and Presentations.

We continued to find that videos compared to single site posts were viewed by people in the age range of 18 -45 more than people in the 46 to >65 age range. Additionally, the same number people in the 46 - >65 age range viewed the single site post as did those viewing the video. The demographic for social media is very similar to our web site with the 45 – 55 age group increasing. We have noticed a decrease in geographic representation from the northeast and mid-west states and an increase from South Carolina, North Carolina, and Georgia.

### **Web Site Analytics**

Users were 2970 to date in 202 of this number 74.1% were women and 26% men. 89% are new visits and 11% return visits. Of the 7270 reviewed the Interactive Map was used most then stories, news, and suggested itineraries tabs. Additional interest area was stated as 1. Hobbies & Fibers and Textile Arts; 2. Food & Dining; 3. Art & Entertainment; 4. Home & Garden; 5. Media & Entertainment. 67% use ISO and 33.43% use Android cell phone. 51% use cell phone to access web page, 43% use desktops and 5 % tablets.

Age	Women	Men		
18-44	10%	0.90%	United States	96.10%
35-64	35%	1.60%	Canada	1%
65+	41.60%	2.20%	Australia	0.20%

### Top Five locations of visitors

12% not listed  
5% Atlanta  
4.43% Raleigh  
4.3% Charlotte  
2.8% New York

### **Other Promotional Activities throughout 2022:**

#### Articles and Presentations:

Carolina Arts News, posts new additions to UHQT

<https://carolinaartsnews.wordpress.com/category/quilt-trail/>

March – Keowee Elementary School, Walhalla, painting quilt with students

April 27-29 –UHQT and display booth at QuiltFest 2022 Greenville

August 3 – Presentation at Anderson History Museum

## Individuals greater the 50 miles visiting Oconee County



Commissioned for individual from Atlanta for community building in Flat Rock, NC



Landrum Quilt guild reviewing a series of quilt blocks commissioned by City of Landrum.



Peck, SC commissioned quilt block.

Phenix Engineered Textile, Landrum, SC employees visiting Oak Way Studio to help paint company quilt block.



✓

# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization Walhalla Oktoberfest

B. Address P.O. Box 6  
Walhalla, SC 29691

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 7,000

B. How will ATAX Funds be used? Funding will be used for advertising the 44<sup>th</sup> Annual Oktoberfest via magazines, newspapers, radio, television and social med

C. Estimated percentage of costs directly attributed to attracting or serving tourists? 40%

D. Funds furnished by your organization \_\_\_\_\_

Matching Grant _____	Source _____
Matching Grant _____	Source _____
Other Funding <u>43,000</u>	Source <u>Gate Admission Revenue from event</u>
Other Funding _____	Source _____

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Advertising and Promotion of the 44<sup>th</sup> Annual Oktoberfest

B. Description of project The mission of the Oktoberfest is to celebrate the rich history and heritage of Walhalla, which was founded in 1850 by a German Colonization Society

C. Who will benefit from this project? Oktoberfest has a positive economic impact on lodging properties, restaurants, local merchants, gas stations, and local independent vendors.

## IV. DATES OF PROJECT

Beginning 10/21/22 Ending 10/23/22

## V. APPLICANT CATEGORY

Government Entity: \_\_\_\_\_

Non-profit Organization: Incorporation date March 7, 2014

Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

Date of Determination Letter \_\_\_\_\_

**RECEIVED**  
8.15.22

## VI. DEMOGRAPHIC DATA

How will the project influence tourism in Oconee County?

The entire advertising budget will be directed to attracting visitors from a 50-200 mile radius of Walhalla. The festival intends to attract new visitors to Oconee County and expose them to the many historical, cultural, and recreational activities the area has to offer.

A. How many visitors/participants attended the event last year and are anticipated this year?

30,000

B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?

Last Year 11,000 +

This Year 12,000

C. How many overnight stays were created by this event last year and are anticipated this year?

Last year: 3,500

This Year: 4,000

D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?

South Carolina Living, Upstate Magazine, The Greenville News, The State Newspaper,

TV/Radio and a digital/social media campaign

E. What other documentation can you provide demonstrating this event promotes

Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) The Oktoberfest charges admission for entry, thus an exact paying attendance may be tracked.

F. What records will be kept during this event to obtain the above demographic data?

(i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) On-site surveys administered during the event are used to obtain information such as home zip codes, spending date, etc.

## VII. AUDIT

Does your organization perform an independent audit? Yes  No

Name of the Auditor: Renita Owens, CPA

VIII. Will your project be using any funds from another group that received ATAX funds? No

***I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.***

A. Contact Name: Jessie Bunning Title Coordinator  
Signature Jessie Bunning Date 8/12/22  
Address 216 Malinda Ct. Walhalla, SC 29691  
Email thewalhallaoktoberfest@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 814-973-6134

B. Alternate Contact Name: Emily Roberts Title Secretary  
Signature Emily Roberts Date 8-13-22  
Address E Main St Walhalla SC 29691  
Email eroberts412@gmail.com Fax No. \_\_\_\_\_  
Phone Number (s) 814-237-1316

# OCONEE COUNTY ATAX GRANT



## Walhalla Oktoberfest Budget 2022

### Income

Admission	60,000
Carnival	10,000
Booth Rental	13,000
Souvenires/Sales	2,500
Grants	9,000
<b>Total</b>	<b>94,500</b>

### Expenses

Band/entertainment	12,000
Security	8,000
Souevenirs	2,000
Advertising	14,000
Fireworks	7,500
Tent Rental	5,000
Sanitation	2,000
Port a John rental	1,500
parking staff	750
gate staff	1000
electricion	1,250
electricity	1,000
banners and signs	1,500
Sertoma field maintenance	4,000
event coordinator	12,000
volunteer meals	1,600
ASXAP/BMI license	300
liability insurance	5,000
phone/internet/office expenses	1,080
accounting services	1,000
misc.	500
<b>Total Expenses</b>	<b>82,980</b>
<b>Profit (Loss)</b>	<b>11,520</b>

**Advertisement:**

---

<b>Brochures</b>	<b>500</b>
<b>South Carolina Living</b>	<b>2,500</b>
<b>Southern Living</b>	<b>3,000</b>
<b>Social Media</b>	<b>2,000</b>
<b>iHeart Radio</b>	<b>1,500</b>
<b>WHLC - Highlands</b>	<b>1,000</b>
<b>WYFF - Greenville</b>	<b>500</b>
<b>WHNS - Greenville</b>	<b>1,000</b>
<b>The Greenville News</b>	<b>1,000</b>
<b>The State Newspaper</b>	<b>1,000</b>
<b>Total</b>	<b>14000</b>

# OCONEE COUNTY ATAX GRANT APPLICATION FORM FOR TOURISM RELATED PROJECTS

## I. APPLICANT

A. Name of Organization Walhalla Performing Arts Center  
B. Address 101 E.N. Broad St Walhalla SC 29691

## II. FUNDS REQUESTED

A. ATAX Funds Requested \$ 10k  
B. How will ATAX Funds be used? Advertising Fall/Winter  
C. Estimated percentage of costs directly attributed to attracting or serving tourists? 50%+  
D. Funds furnished by your organization \$ 60k  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Matching Grant \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_  
Other Funding \_\_\_\_\_ Source \_\_\_\_\_

Provide an itemized total budget for your event **and** an itemized budget only reflecting how ATAX funds will be spent. **THIS IS REQUIRED, attach on a separate sheet**

## III. NARRATIVE PROJECT DESCRIPTION

A. Project Title Fall/Winter advertising budget  
B. Description of project Encompassing all forms of WPAC advertising i.e. radio, print, digital website, Brochures  
C. Who will benefit from this project?  
WPAC - 501(c)(3)

## IV. DATES OF PROJECT

Beginning 8/1/22 Ending 12/20/22

## V. APPLICANT CATEGORY

Government Entity:

Non-profit Organization: Incorporation date 1993

Eleemosynary Organization under IRS Code: IRS # \_\_\_\_\_

Date of Determination Letter \_\_\_\_\_



**VI. DEMOGRAPHIC DATA**

How will the project influence tourism in Oconee County?

Estimated 70-80 Performances during  
22-23 season with 50%+ coming from  
outside Oc.

- A. How many visitors/participants attended the event last year and are anticipated this year?  
21-22 @ ~~10k~~ 25k - 25-30k for 22'  
23'
- B. How many of the visitors/participants were from beyond a 50 mile radius of Oconee County last year and are anticipated this year?  
 Last Year 10-15k  
 This Year 15k++
- C. How many overnight stays were created by this event last year and are anticipated this year?  
 Last year: \_\_\_\_\_  
 This Year: \_\_\_\_\_ } no secure data to pull from, some hotel with many AirB+B
- D. How do you plan to advertise this event beyond a 50 mile radius of Oconee County?  
Brochures, website, digital, advertising out of Greenville Count
- E. What other documentation can you provide demonstrating this event promotes Tourism in Oconee County? (i.e. photographs, letters from local chambers of commerce, restaurants, shop or accommodations owners) All listed here.
- F. What records will be kept during this event to obtain the above demographic data? (i.e. guest logs, phone logs, accommodations contracts, website hits, advertising demographics) Audience View Ticketing Service

**VII. AUDIT**

Does your organization perform an independent audit? Yes  No \_\_\_\_\_

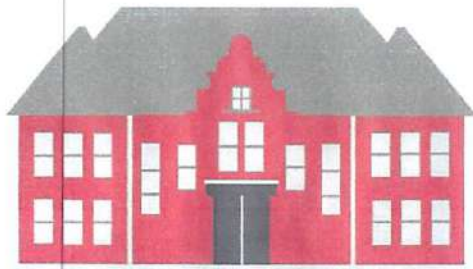
Name of the Auditor: H+R Block (H+R Block)

**VIII.** Will your project be using any funds from another group that received ATAX funds? No

*I have read the guidelines for the Oconee County Accommodations Grant Request and do hereby agree to comply with all rules and requirements. I understand failure to comply may result in a loss of funding for the project. I will complete interim reports every sixty days and two final reports at completion of project. All information required for final reporting MUST be detailed when project is complete.*

- A. Contact Name: Mark Thompson Title WPAC Director  
 Signature Mark Thompson Date 8/15/22  
 Address 101 E.W. Broad St Wadswalla, SC 29691  
 Email mark@wpacentertainment.com Fax No. \_\_\_\_\_  
 Phone Number (s) 864-991-7258 864-638-5277
- B. Alternate Contact Name: Andera Stroud Title WPAC Board VP  
 Signature on file Date \_\_\_\_\_  
 Address \_\_\_\_\_  
 Email \_\_\_\_\_ Fax No. \_\_\_\_\_  
 Phone Number (s) 864-483-9219 864-638-5277

**OCONEE COUNTY ATAX GRANT**



**WALHALLA**  
PERFORMING ARTS CENTER  
EST. 1993

## WPAC Media & Advertising Budget

### Radio

Earth FM 103.3/95.9 & WGTK 94.5 Greenville SC (covering the complete upstate) -  
\$2,400 monthly / \$28,800 annually.

WGOG 101.7 & The Lake 94.1 - \$1,200 monthly / \$14,400 annually.

### Newspaper

The Journal (covering all of Oconee County) includes Scuttlebutt and Visit Oconee  
Tour Guide - \$1,200 monthly / \$14,400 annually.

### Facebook

Social Media Advertising - \$400 monthly / \$4,800 annually.

### Website

Drum Creative - \$500 monthly / \$6,000 annually.

### Brochures

Design and build by WPAC and The Journal - \$3,000 half season / \$6,000 annually.

### WPAC Logoed Concert Cups

Design and build by WPAC and Whirley DrinkWorks - \$3,000 half season / \$6,000  
annually.

**Total Advertising Cost - \$80,400.00**

RECEIVED  
8.16.22

# PROCUREMENT - AGENDA ITEM SUMMARY

## OCONEE COUNTY, SC

COUNCIL MEETING DATE: September 6, 2022

### ITEM TITLE:

Procurement #: ITB 22-01 Title: Airport Parking Expansion Department: Airport

Amount: \$ 248,762.60  
Contingency 10%: \$ 24,876.26  
Total: \$ 273,638.86

### FINANCIAL IMPACT:

Procurement was approved by Council in Fiscal Year 2022-2023 budget process.

Budget: \$ 273,638.86 Project Cost: \$ 273,638.86

Balance: \$0.00

Finance Approval: \_\_\_\_\_

### BACKGROUND DESCRIPTION:

The existing paved parking area at the Oconee County Regional Airport does not have enough spaces to effectively accommodate the volume of vehicle traffic utilizing the Airport. The grassy area behind the terminal building is being used as overflow parking and has increased due to heavier Aircraft traffic volume, rental cars, long term parking customers, and County citizens visiting the Airport. The excess number of vehicles also possesses a safety concern; large mail/supply delivery trucks and emergency response vehicles have a hard time navigating the packed parking areas. The overflow lot becomes congested with day to day customers getting blocked in or having to maneuver around obstacles. This project will convert the grassy area behind the terminal building into pavement parking and add additional spaces to the current paved lot.

This construction project will consist of: demolition, site preparation, earthwork, soil erosion control, aggregate base course, rip-rap, asphaltic concreted binder / surface courses (SC), traffic striping, storm drainage, grassing and site concrete. This project will be running simultaneously with another project, Runway Rehabilitation, at the Airport.

On August 23, 2022 formal sealed bids were opened. Thirty-one (31) companies were notified of this bid opportunity. One bid was received from S & S Construction, Inc., of Anderson, SC, in the amount of \$248,762.60, plus a 10% contingency in the amount of \$ 24,876.26, for a total of \$273,638.86.

### ATTACHMENT(S):

1. Recommendation letter from Thomas and Hutton
2. Official Bid Tab

### STAFF RECOMMENDATION:

It is the staff's recommendation that Council

- 1.) Approve the award of ITB 22-01 to S & S Construction, Inc., of Anderson, SC in the amount of \$248,762.60, plus a 10% contingency of \$ 24,876.26, for a total award of \$ 273,638.86.
- 2.) Authorize the County Administrator to execute documents for this project and sign any change orders within the contingency amount.
- 3.) Authorize the County Administrator to transfer sufficient funds for the above project to the departments Capital Departmental Paving line item.

Submitted or Prepared By: \_\_\_\_\_ Approved for Submittal to Council: \_\_\_\_\_  
Tronda C. Popham, Procurement Director Amanda F. Brock, County Administrator

*Council has directed that they receive their agenda packages a week prior to each Council meeting, therefore, Agenda Items Summaries must be submitted to the Administrator for his review/approval no later than 12 days prior to each Council meeting. It is the Department Head / Elected Officials responsibility to ensure that all approvals are obtained prior to submission to the Administrator for inclusion on an agenda.*

*A calendar with due dates marked may be obtained from the Clerk to Council.*

			S&S Construction, Inc					
			Anderson, SC					
Approx Qty	Units	Description	Unit Price	Extended Price	Unit Price	Extended Price	Unit Price	Extended Price
<b>Base Bid</b>								
<b>Mobilization</b>								
1	LS	Mobilization	\$14,969.00	\$ 14,969.00				
<b>Demolition</b>								
1	EA	Speed Bump	\$300.00	\$300.00				
1080	SY	Asphalt (Full Depth Removal)	\$13.76	\$14,860.80		-		-
139	LF	Curb & Gutter	\$20.00	\$2,780.00		-		-
1	LS	Remove Shrubs	\$896.00	\$896.00		-		-
1	LS	Signage	\$300.00	\$300.00		-		-
1	LS	Remove and Replace Fencing	\$800.00	\$800.00		-		-
1	LS	Relocate Mailbox	\$139.00	\$139.00		-		-
<b>Stormwater Drainage</b>								
134	LF	15" RCP Pipe	\$109.00	\$14,606.00		-		-
1	EA	Hood Inlet	\$5,000.00	\$5,000.00		-		-
1	EA	Rip Rap Outlet	\$775.00	\$775.00		-		-
<b>Pavement Markings / Traffic</b>								
44	SF	Truncated Domes	\$55.00	\$2,420.00		-		-
1	LS	White Paint Striping	\$1,388.00	\$1,388.00		-		-
36	LF	Handrail - ADA Accessible Parking Area	\$300.00	\$10,800.00		-		-
<b>Concrete</b>								
185	LF	18" Curb & Gutter	\$40.00	\$7,400.00		-		-
210	SF	4" Sidewalk - 5' Wide	\$40.00	\$8,400.00		-		-
46	EA	Wheel Stop	\$345.00	\$15,870.00		-		-
<b>Erosion &amp; Sedimentation Control</b>								
1	EA	Type F Inlet Protection	\$200.00	\$200.00		-		-
340	LF	Silt Fence	\$4.00	\$1,360.00		-		-
<b>Grassing</b>								
1750	SY	Temporary Grassing	\$0.10	\$175.00		-		-
820	SY	Permanent Grassing	\$2.29	\$1,877.80		-		-
<b>Paving</b>								
2060	SY	2" Asphaltic Concrete Surface Course	\$20.00	\$41,200.00		-		-
2060	SY	6" Stone Base	\$13.25	\$27,295.00		-		-
<b>Earthwork</b>								
3100	SY	Grading	\$11.80	\$36,580.00		-		-
<b>Survey</b>								
1	LS	As-Built Survey	\$3,500.00	\$3,500.00		-		-
		<b>Base Bid Total</b>		<b>\$213,891.60</b>		-		-
				-		-		-
<b>Add Alternate Bid</b>								
<b>Demolition</b>								
1	LS	Remove Steps	\$800.00	\$800.00		-		-
203	LF	Curb & Gutter	\$20.00	\$4,060.00		-		-
1	LS	Rip Rap	\$1,000.00	\$1,000.00		-		-
1	LS	Relocate Irrigation Line	\$2,000.00	\$2,000.00		-		-
<b>Concrete</b>								
10	EA	Wheel Stop	\$345.00	\$3,450.00		-		-
<b>Erosion &amp; Sediment Control</b>								
2	EA	Sediment Tube	\$125.00	\$250.00		-		-
<b>Grassing</b>								
670	SY	Temporary Grassing	\$0.10	\$67.00		-		-
350	SY	Permanent Grassing	\$2.29	\$801.50		-		-
<b>Paving</b>								
370	SY	2" Asphaltic Concrete Surface Course	\$20.00	\$7,400.00		-		-
370	SY	6" Stone Base	\$13.25	\$4,902.50		-		-
<b>Earthwork</b>								
780	SY	Grading	\$13.00	\$10,140.00		-		-
		<b>Add AlternateTotal</b>		<b>\$34,871.00</b>		-		-
				-		-		-
Total Base Bid and Add Alternate Bid					<b>\$248,762.60</b>		-	-
					<b>\$24,876.26</b>		-	-
					<b>\$273,638.86</b>		-	-
<b>Grand Total</b>					<b>\$273,638.86</b>		-	-

# THOMAS & HUTTON

501 RIVER STREET, SUITE 200  
GREENVILLE, SC 29601 | 864.412.2222  
WWW.THOMASANDHUTTON.COM

August 25, 2022

Mrs. Tronda Popham  
Oconee County Procurement Director  
415 South Pine Street  
Walhalla, SC 29691

Re: Bid of August 23, 2022, at 2:00pm  
Oconee County Reginal Airport Parking  
Expansion  
Recommendation for Award  
Oconee Co. Bid # 22-01  
T&H J# 29283.0000

Dear Mrs. Popham:

One (1) bid was received for the above referenced project on August 23, 2022.

We offer the following comments on the bid received:

1. Bidder acknowledged Addendum No. 1 on the Bid Form.
2. Bidder submitted a bid bond for the required amount.
3. Based on the fact that only one bid was received, the net resulting apparent low bidder based on Total Base Bid and Bid Alternate was S and S Construction, Inc. of Anderson, SC.

Based on our review and the information above, the only responsive bidder is S and S Construction, Inc. Their surety company, Great American Insurance Company is licensed to do business in the state of South Carolina. S and S Construction, Inc has successfully completed projects of similar size. Therefore, we recommend the contract for the project be awarded to S and S Construction, Inc for the subtotal Base Bid amount of \$213,891.60 and the subtotal Bid Alternate amount of \$34,871.00, resulting in a total bid amount of \$248,762.60

If there are any questions, please do not hesitate to contact us.

Sincerely,  
THOMAS & HUTTON



Kevin E. Shoemake, P.E.  
Reginal Director



**AGENDA ITEM SUMMARY  
OCONEE COUNTY, SC**

**COUNCIL MEETING DATE: September 6, 2022**  
**COUNCIL MEETING TIME: 6:00 PM**

**ITEM TITLE [Brief Statement]:**

Council consideration and approval of funding in an amount not to exceed \$1,500,000 for site enhancement activities at Golden Corner Commerce Park

**BACKGROUND DESCRIPTION:**

Golden Corner Commerce Park (GCCP) is a 320+ acre industrial property owned by Oconee County located two miles from Interstate 85. The property is served by water, sewer, electric and natural gas, all of which have sizeable capacities capable of supporting large scale industrial projects. The property is considered one of the best industrial sites between Atlanta, GA, and Raleigh, NC. Over the past several years, this site has drawn considerable interest from a number of large-scale manufacturing projects.

The inability to secure one or more businesses at GCCP can be directly tied to the property's undeveloped and raw status. While infrastructure is located at the site, no work has been done to prepare the property for development and is a major consideration when businesses are evaluating locations in multiple states. No portion of GCCP has been cleared or graded, and its topography appears challenging to many prospective businesses. The Oconee Economic Alliance (OEA) believes that creating a cleared and graded 60-90-acre area, with 40-60 acres that are pad ready and running parallel to Highway 59, will significantly increase the marketability of the property. Completion of this work, will put Oconee County in a far better position to successfully compete for sizable manufacturing projects that are considering GCCP. This type of initiative was done at Oconee Industry and Technology Park and the impressive build-out of that location is a direct result of Oconee County clearing and grading it. OEA believes similar results will be forthcoming at GCCP.

**SPECIAL CONSIDERATIONS OR CONCERNS [only if applicable]:**

N/A

**FINANCIAL IMPACT [Brief Statement]:**

Check Here if Item Previously approved in the Budget. No additional information required.

**ATTACHMENTS**

**STAFF RECOMMENDATION [Brief Statement]:**

*It is the staff's recommendation that Council appropriate \$1,500,000 for clearing and grading at GCCP. These monies will be combined with other grant funds that exceed the requested County funding, to be made available to Oconee County for this project in the near future.*

**Submitted or Prepared By:**

**Approved for Submittal to Council:**

\_\_\_\_\_  
**Department Head/Elected Official**

\_\_\_\_\_  
**Amanda F. Brock, County Administrator**

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*A calendar with due dates marked may be obtained from the Clerk to Council.*

**PUBLISHER'S AFFIDAVIT**

STATE OF SOUTH CAROLINA COUNTY OF OCONEE

OCONEE COUNTY COUNCIL

IN RE: ORDINANCE 2022-18

**BEFORE ME** the undersigned, a Notary Public for the State and County above named, This day personally came before me, Hal Welch, who being first duly sworn according to law, says that he is the General Manager of **THE JOURNAL**, a newspaper published Tuesday through Saturday in Seneca, SC and distributed in **Oconee County, Pickens County** and the Pendleton area of **Anderson County** and the notice (of which the annexed is a true copy) was inserted in said papers on 08/23/2022 and the rate charged therefore is not in excess of the regular rates charged private individuals for similar insertions.



\_\_\_\_\_  
Hal Welch  
General Manager

Subscribed and sworn to before me this  
08/23/2022



\_\_\_\_\_  
Jessica Wells  
Notary Public  
State of South Carolina  
My Commission Expires November 13, 2030



Jessica Lee Wells  
NOTARY PUBLIC  
State of South Carolina  
My Commission Expires  
November 13, 2030

before the meeting

1. Call to Order
2. Adoption of Minutes – June 7, 2022
3. Action Items

a. Building and Site Review  
 1) 2022-AR-06: Applicant William Coffin is requesting final approval of signage package at 388 College Ave Suites A – C. (ABAR-000030-2022)

2) 2022-AR-07: Applicant Andee O'Sell is requesting final approval to replace the fabric coverings of existing awnings at 102 N. Clemson Ave. (ABAR-000034-2022)

3) 2022-AR-08: Applicant Pavilion Development Company is requesting preliminary approval of a new Jiffy Lube at 1396 Tiger Blvd. (ABAR-000036-2022)

b. Public Hearing

1) 2022-AR-09: Applicant Virginia Miller, 196 Keowee Trl, is requesting a Variance from the Architectural Standards Table 19-1110 3.m – Free-standing Sign. (VBAR-00051-2022)

2) 2022-AR-10: Applicant Pavilion Development Company is requesting a Variance from the Architectural Standards Table 19-1110 2.a.2 - Predominant Exterior Building Materials at 1396 Tiger Blvd. (VBAR-000053-2022)

Please note that Public Comments will be heard during each of the Ac-

tion Items presentation.

4. Staff Reports
5. Other Business
6. Adjourn

The Oconee County Council and OJRSA will hold a Special Joint Meeting at 3 p.m. Tuesday, September 6, 2022 in Oconee County Council Chambers at 415 S. Pine Street, Walhalla, SC.

There will be a public hearing held at 6 p.m., Tuesday September 6, 2022 in Oconee County Council Chambers at 415 S. Pine Street, Walhalla, SC for the following:

ORDINANCE 2022-18 AN ORDINANCE AUTHORIZING THE CONVEYANCE OF CERTAIN IMPROVED REAL PROPERTY, CONSISTING OF APPROXIMATELY 2.83 ACRES, TO TRICOUNTY TECHNICAL COLLEGE, WHICH PROPERTY WAS INITIALLY DEVELOPED AS THE "QUICKJOBS DEVELOPMENT CENTER" UNDER A COMMUNITY DEVELOPMENT BLOCK GRANT; AND OTHER MATTERS RELATED THERETO.

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**CFS**  
**CROMER FOOD SERVICES, INC.**

**10 Full Time Jobs Available**  
 to start immediately.

Positions are first shift.  
 Monday - Friday

- Route Positions
- Maintenance
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Salary is negotiable based on experience.

**Full Benefit Package**  
 Including Paid Vacation & Holidays  
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If interested, send resume/letter:

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 employment@cfsvending.com  
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**PUBLISHER'S AFFIDAVIT**

STATE OF SOUTH CAROLINA  
COUNTY OF OCONEE

OCONEE COUNTY COUNCIL

IN RE: Oconee County 2022 Meetings

**BEFORE ME** the undersigned, a Notary Public for the State and County above named, This day personally came before me, Hal Welch, who being first duly sworn according to law, says that he is the General Manager of **THE JOURNAL**, a newspaper published Tuesday through Saturday in Seneca, SC and distributed in **Oconee County, Pickens County** and the Pendleton area of **Anderson County** and the notice (of which the annexed is a true copy) was inserted in said papers on 01/08/2022 and the rate charged therefore is not in excess of the regular rates charged private individuals for similar insertions.



\_\_\_\_\_  
Hal Welch  
General Manager



\_\_\_\_\_  
Jessica Wells  
Notary Public  
State of South Carolina  
My Commission Expires November 13, 2030

Subscribed and sworn to before me this  
01/08/2022



Jessica Lee Wells  
NOTARY PUBLIC  
State of South Carolina  
My Commission Expires  
November 13, 2030

### ROOM FOR RENT

to Clemson Univ. student.  
14 miles (20) minutes from campus, this semester. WIFI, fridge, microwave, washer, dryer, den, Dish TV, downstairs. I'm retired, I live upstairs, my greatroom and BR, and kitchen are there. I only come downstairs to wash cloths. Fully furnished. Very nice safe neighborhood. No lease required. Prefer female or grad student.  
**\$600 bucks.**  
**864-710-1704.**

### REAL ESTATE SALES

#### HOUSES

#### PUBLISHERS NOTICE

ALL real estate advertising in this newspaper is subject to Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitations or discrimination" based on race, color, religion, sex, handicap, familial status or national origin, or intention to make any such preference, limitation or discrimination." This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

### ANNOUNCEMENTS

#### ANNOUNCEMENTS

#### BATHROOM RENOVATIONS

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complex in the Seneca area. If you are looking for a great place to live, Springbrook is the place! We would love to show you around. Credit and background check required. Units designed for persons with disabilities subject to availability. Rental assistance available. Come visit us at **115 Dalton Rd. or call (864) 882-5932 or TDD# (800) 735-2905** for more info. Equal Housing Opportunity. Managed by Partnership Property Management, an equal opportunity provider and employer. **Apply TODAY!**

### WESTMINSTER EAST APTS:

**NOW AVAILABLE!!** Large 1BR & 2BR energy-efficient apartment homes, cable-ready, water included in rent. Credit and background check required. Section 8 welcome. Units designed for persons with disabilities and/or rental assistance subject to availability. Located at **100 Sunshine Circle in Westminster.** Call **(864) 647-8093** or **TDD#: (800)735-2905** for more info. Equal Housing Opportunity. Managed by Partnership Property Management, an equal opportunity provider and employer. **Apply TODAY!**

### SALES & SERVICES

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### REAL ESTATE SALES

#### BUSINESS PROPERTY

**PUBLISHERS NOTICE** ALL real estate advertising in this newspaper is subject to Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitations or discrimination" based on race, color, religion, sex, handicap, familial status or national origin, or intention to make any such preference, limitation or discrimination." This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are hereby informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

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- 16. October 17, 2022
- 17. November 7, 2022
- 18. November 21, 2022
- 19. December 5, 2022
- 20. December 19, 2022
- 21. January 16, 2023

The Oconee County Council will meet in 2022 at 6 p.m. on the first and third Tuesday of each month with the following exceptions:  
July & August meetings, which will be only on the third Tuesday of each of these months;  
December meeting, which will be only the first Tuesday of the month.

All Council meetings, unless otherwise noted, are held in Council Chambers, Oconee County Administrative Offices, 415 South Pine Street, Walhalla, South Carolina.

Oconee County Council will also hold a Planning Retreat beginning at 9:00 a.m. on Friday, February 18, 2022 in Council Chambers to establish short and long term goals.

Oconee County Council will also meet on Tuesday, January 3, 2023 in Council Chambers at which point they will establish their 2023 Council and Committee meeting schedules.

Oconee County Council will also hold a Budget workshop on Friday, March 18, 2022 in Council Chambers.

Additional Council meetings, workshops, and/or committee meetings may be added throughout the year as needed.

Oconee County Council Committees will meet in 2022 prior to County Council meetings on the following dates/times in Council Chambers located at 415 South Pine Street, Walhalla, South Carolina unless otherwise advertised.

The Law Enforcement, Public Safety, Health, & Welfare Committee at 4:30 p.m. on the following dates: February 15, April 5, July 19, & September 20, 2022.

The Transportation Committee at 4:30 p.m. on the following dates: February 15, April 19 [4:00 p.m.], July 19, & September 20, 2022.

The Real Estate, Facilities, & Land Management Committee at 4:30 p.m. on the following dates: March 15, May 17, August 16, & October 18, 2022.

The Planning & Economic Development Committee at 4:30 p.m. on the following dates: March 15, May 17, August 16, & October 18, 2022.

The Budget, Finance, & Administration Committee at 9:00 a.m. on the following dates: February 18 [Strategic Planning Retreat] & March 18 [Budget Workshop] and 4:30 p.m. on the following dates: March 1, April 19, & May 3, 2022.

## U-STOR-IT

Mini Warehouse  
Inside • Outside • No Cameras  
Fenced • Not Gated • Lighted  
Old Clemson Hwy.  
**654-1000**

# Oconee County Council

Oconee County  
Administrative Offices  
415 South Pine Street  
Walhalla, SC 29691

Phone: 864-718-1023  
Fax: 864 718-1024

E-mail:  
[jennifercadams@oconeesc.com](mailto:jennifercadams@oconeesc.com)

John Elliott  
Chairman  
District I

Matthew Durham  
District II

Paul A. Cain  
Vice Chairman  
District III

Julian Davis, III  
Chairman Pro Tem  
District IV

J. Glenn Hart  
District V



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## OCONEE CODE OF ORDINANCES

### Sec. 2-61. - Access to and conduct at county meetings, facilities and property.

(a) *Purpose.* The county council has determined that it is necessary to regulate access to county facilities, grounds and property in order to ensure the safety and security of the public who visit these areas or the county employees who serve them. The conduct of persons who visit county facilities and/or who have contact with county employees must also be regulated to preserve public order, peace and safety. The regulation of access and conduct must be balanced with the right of the public to have reasonable access to public facilities and to receive friendly, professional service from county employees. These regulations apply to all county facilities and meetings, as defined below, for and over which county council exercises control and regulation, and to the extent, only, not pre-empted by state or federal law.

(b) *Definitions.* The following words, terms and phrases, when used in this section, shall have the meanings ascribed to them in this subsection, except where the context clearly indicates a different meaning:

*Facility* means any building, structure, or real property owned, leased, rented, operated or occupied by the county or one of its departments, offices or agencies.

*Meeting* means any assemblage of persons for the purpose of conducting county governmental business, operations or functions or any assemblage of persons within a county governmental facility. The term "meeting" includes, but is not limited to, county council meetings, county board and committee and staff meetings, trials, hearings and other proceedings conducted in the courts of general sessions and common pleas, family court, master-in-equity, probate court and magistrate's court; and other meetings by entities duly authorized by the county council.

(c) *Prohibited acts.* It shall be unlawful for any person to:

- (1) Utter loud, obscene, profane, threatening, disruptive or abusive language or to engage in any disorderly or disruptive conduct that impedes, disrupts or disturbs the orderly proceedings of any meeting, or operations of any department or function of the county government, including, without limitation, speaking when not explicitly recognized and authorized to do so by the presiding official in such meeting.
- (2) Bring, carry, or otherwise introduce any firearm, knife with blade longer than two inches or other dangerous weapon, concealed or not concealed, into any facility or meeting. This prohibition does not apply to law enforcement personnel or any other person whose official, governmental duties require them to carry such firearm, knife, or other weapon.
- (3) Engage in partisan political activity, including speech, in any meeting not authorized and called for the purpose of partisan political activity and explicitly authorized for such purpose in the facility in which such activity is to be conducted, or refusing to cease such activity when the presiding official of the meeting in question has ruled that the activity in question is partisan political activity and has directed that such activity stop.
- (4) Interfere with, impede, hinder or obstruct any county governmental official or employee in the performance of his duties, whether or not on county government property.
- (5) Enter any area of a county government facility, grounds or property when such entry is prohibited by signs, or obstructed or enclosed by gates, fencing or other physical barriers. Such areas include rooms if clearly marked with signs to prohibit unauthorized entry.
- (6) Enter by vehicle any area of a county governmental facility, grounds or property when such area is prohibited by signs or markings or are obstructed by physical barriers; or park a vehicle in such restricted areas; or park in a manner to block, partially block or impede the passage of traffic in driveways; or park within 15 feet of a fire hydrant or in a fire zone; or park in any area not designated as a parking space; or park in a handicapped parking space without proper placarding or license plate; or park in a reserved parking space without authorization.



# PUBLIC HEARING SIGN IN SHEET

Oconee County Council Meeting

September 6, 2022 ~ ~ 6:00 p.m.

**ORDINANCE 2022-18** AN ORDINANCE AUTHORIZING THE CONVEYANCE OF CERTAIN IMPROVED REAL PROPERTY, CONSISTING OF APPROXIMATELY 2.83 ACRES, TO TRI-COUNTY TECHNICAL COLLEGE, WHICH PROPERTY WAS INITIALLY DEVELOPED AS THE "QUICKJOBS DEVELOPMENT CENTER" UNDER A COMMUNITY DEVELOPMENT BLOCK GRANT; AND OTHER MATTERS RELATED THERETO.

Everyone speaking before Council will be required to do so in a civil manner. Council will not tolerate personal attacks on individual council members, county staff or any person or group. Racial slurs will not be permitted. Council's number one priority is to conduct business for the citizens of this county. All citizens who wish to address Council and all Boards and Commission appointed by Council should do so in an appropriate manner.

Written comments may be submitted at any time prior to the hearing for inclusion in the official record of the meeting.

**PRINT** Your Name & Check Ordinance[s] You Wish to Address

	Ordinance #	Ordinance 2022-18
1.		
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7.		
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**Public Comment**  
**SIGN IN SHEET**  
**6:00 PM**

September 06, 2022

The Public Comment Sessions at this meeting is limited to a total of 40 minutes, 4 minutes per person. Please be advised that citizens not utilizing their full four [4] minutes may not "donate" their remaining time to another speaker.

**PLEASE PRINT**

	FULL NAME	PURPOSE OF COMMENT
1	REGO GARDNER	ROADS N Safety
2	Juanita Pears	
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Gateway to the Mountain Lakes Region

# City of Westminster

Update to Oconee County Council  
for \$1.3 million allocation  
from its American Rescue Plan Funds



# 2020 Capital Improvement Plan

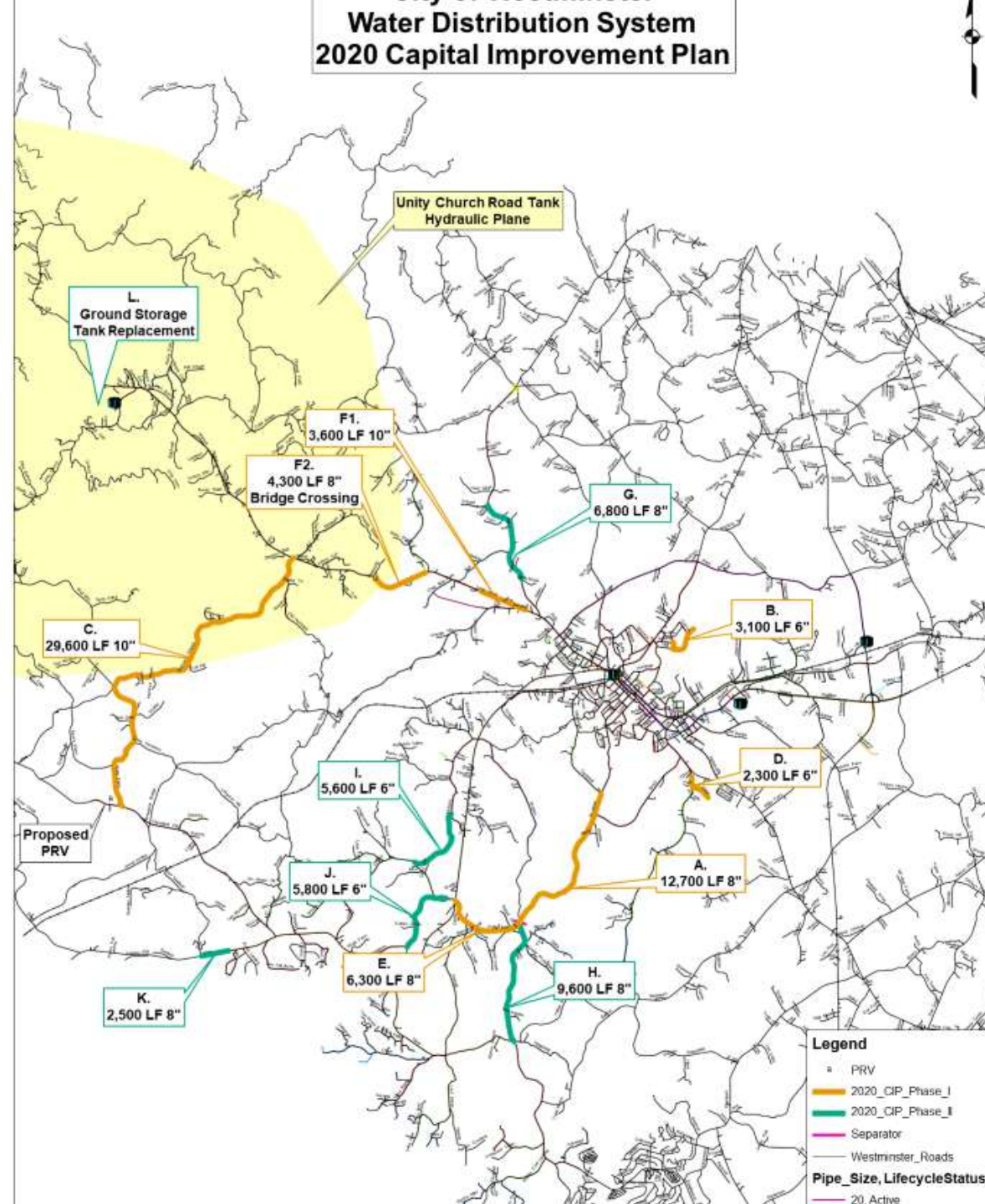
## Westminster Water Distribution system

- Final funding pending approval \$8,705,000 from USDA - Rural Development
- increase water reliability by “looping” critical areas
- reduce water loss by replacing old water mains/lines
- reduce water run off
- 13 segments:
  - upgrade existing lines to include
    - 33,200 LF 10",
    - 42,200 LF 8", and
    - 10,800 LF 6".
  - replace 40,000 gallon storage tank with a 250,000 gallon ground tank

# Water Distribution System 2020 Capital Improvement Plan



Gateway to the Mountain Lakes Region





# Funding Allocation Detail

\$1.3 million for Westminster Water System Improvements:

\$ 987,420	install (2) VFD's and upgrade (2) 300 hp pumps
\$ 155,000	repair plant reservoir (including engineering and permitting)
\$ 65,000	filter upgrade and maintenance
\$ 60,000	repair/improve pipe gallery at the water plant yard
<u>\$ 32,580</u>	upgrades to the various plant components (valves)
\$1,300,000	Total



# September 2022

ARPA Funds Awarded to Westminster: \$1,300,000.00

Request #1	\$ 157,282.69
Request #2	<u>\$ 318,575.00</u>
Total (to date)	\$ 456,972.79

Before



After



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Building for new pump system (*called variable frequency drive pumps or VFD's*)



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Before



After



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Before



After



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Before



After



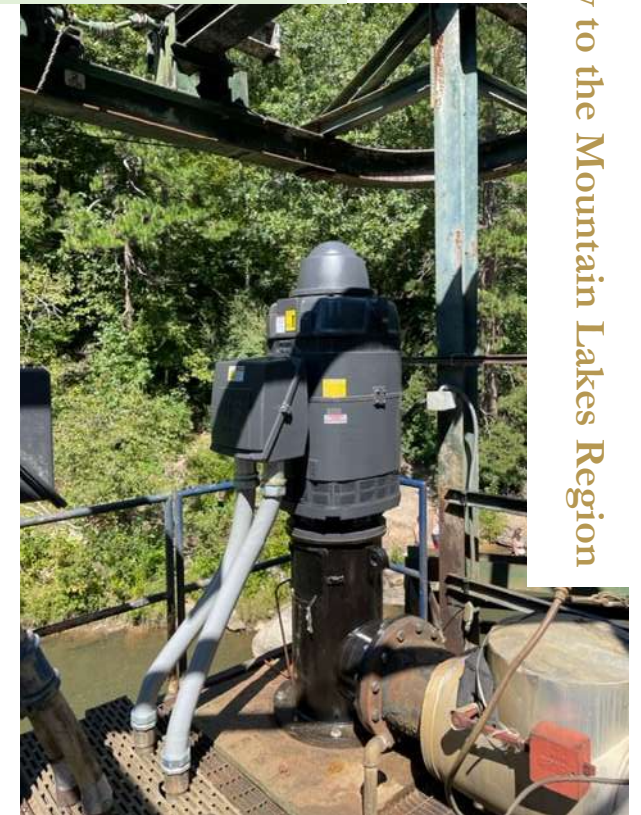
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Before



After

replaced two (2) 500 hp motors with two (2) 300 hp motors



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Before



After





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The End.  
Thank you.